

The Patent Quality Control Process: Can We Afford An (Rationally) Ignorant Patent Office?

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Abstract

This paper considers patent granting as a two-tiered process, which consists of patent office examination (public enforcement) and court challenges (private enforcement). It argues that, when the patent-holder has private information about the patent validity, (i) a weak patent is more likely to be settled and thus escape court challenges than a strong patent; and (ii) when the economy is suffered from low patent quality problem, a tighter examination by the patent office may strengthen private scrutiny over a weak patent. Both work against Lemley (2001)'s hypothesis of a "rationally ignorant" patent office.

The paper also considers other policy instruments. It shows that (i) application fees, used as a tool to deter opportunistic patenting, may crowd out private enforcement but cannot replace public enforcement; and (ii) the usefulness of a pre-grant challenge procedure is subject to several restrictions, including the private challenger's timing choice.

Keywords: Case Selection, Patent Quality, Public and Private Enforcement of Law.

JEL codes: K40, O31, O34

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1 Introduction

Patent quality, defined as the extent to which issued patents conform to patent law requirements,¹ has been one of the dominant concerns about the “broken” United States patent system in the past 10-15 years (Jaffe and Lerner, 2004). The flooding of weak patents, i.e., those don’t deserve patent protection, is accused of damaging innovation (Jaffe and Lerner, 2004, and Bessen and Meurer, 2008) and hampering post-innovation market efficiency (Farrell and Shapiro, 2007). Dissatisfaction and cautions have been raised by industry stake-holders, academic commentators, and government agencies such as the U.S. Federal Trade Commission and the Antitrust Division of the Department of Justice (FTC, 2003). In response, a series of legislation efforts have been initiated and, after a few years’ battle, result in the U.S. Patent Reform Act of 2007.

When identifying the source of the problem, a consensus is that current “crisis” is largely attributed to the lax quality control in the U.S. Patent and Trademark Office (hereafter, USPTO). However, when talking about reform, disproportional attentions seem to be shifted away from the patent office. For instance, the Patent Reform Act of 2007 remains silent on how to improve the performance of the USPTO. This “ignorance” on the patent office might come with a good reason. As suggested by Lemley (2001)’s influential “rational ignorance” argument, the patent office may optimally set its examination standard at a not-so-high level, even though quite a few patents with questionable quality would be issued.

Lemley (2001)’s “rational ignorance” hypothesis is based on two premises. First, the patent granting decision is in fact structured as a two-tiered process. Besides the inspection by patent office examiners (the public enforcement tier), private parties can also challenge the validity of issued patents in court or at the patent office (the private enforcement tier).² And second, private challengers have considerable advantages over the public agency in the process. They have more knowledge about which patents cover valuable inventions, so the granted monopoly entails serious consequences; they also closely follow technological developments and have more information about where

¹In most jurisdictions, a patent is granted to an invention that is novel, non-obvious (or contains an inventive step), and useful (or has industrial applications). The first two are technological criteria, i.e., the comparison is made between the invention and existing technologies. The usefulness criterion, in practice, is also determined by whether the invention has any application, but not whether it is profitable in the market.

²The post-grant challenge procedures are called patent reexamination in the U.S., and patent opposition in Europe, respectively.

to locate those prior arts crucial to patentability evaluations. Under these two pre-
sumptions, Lemley (2001) argues that, instead of carefully scrutinizing every patent
application at the patent office, it would be more efficient to lower the examination
standard and issue some patents with questionable quality, while letting private parties
select which patents to dispute in detail in court. A glance at the Patent Reform Act
of 2007 also reveals this emphasis on the private sector to eliminate weak patents.³

In this paper, we accept the two premises. Nevertheless, we argue that, to embrace
this hypothesis for policy guidance, at least two questions have to be addressed: How
reliable is private enforcement in improving the patent quality? And how would public
enforcement affect private behavior? Our answers to these questions illustrate an
important limitation of private enforcement, namely, its tendency to target strong
patents while letting go weak patents; and establish a non-monotonic relationship
between public and private enforcement, where a higher public enforcement level will
increase the effectiveness of private enforcement (the extent to which a weak patent
will be invalidated by private efforts) *exactly when* the patent quality is low.

The driving force behind our results is case selection, i.e., the systematic difference
between those settled and unsettled patent disputes. We consider a situation where,
before launching a validity challenge, a patent-holder and a potential challenger engages
in pre-trial settlement bargaining which is clouded with asymmetric information. In
section 2, we introduce a simple two-type model where the patent-holder has private
information about her patent being a strong or weak type, and the challenger optimally
chooses the litigation efforts exercised in court should bargaining break down. A strong
patent is assumed to be possessed by a true inventor. By contrast, the owner of a weak
patent tries to game the system and patent technologies in the public domain.

In section 3 we show that bargaining breakdown is more likely to happen and
a challenge ensue when the dispute involves a strong patent, for its owner will be
“tougher” at the bargaining table: For the same level of litigation efforts, a strong
patent is more likely to withstand challenges than a weak patent. Private force, then,
may be exerted toward the wrong target, and the true inventor may face a higher
litigation risk than the opportunistic player.

Even when the weak patent can be eliminated by private challenges, it doesn't
necessarily imply that we can rely on private force to such an extent that the patent

³For instance, a post-grant review procedure and the possibility for third parties to submit documents
relevant to the examination of a patent application. The latter is similar to a pre-grant challenge procedure
that we shall consider in the paper.

office could “delegate” the task to private players while reducing or maintaining low examination standards. In section 4, we show that, when patent quality is sufficiently low, a greater effort at the patent office may *increase* the chance to eliminate the weak patent through court challenges. In this case, strengthening the patent office performance creates a multiplying effect by enlisting more private force against the weak patent. Together with the case selection pattern, these results cast doubts on the “rational ignorance” hypothesis and call for efforts to improve patent office performance. We thus provide a *raison-d’être* for the patent office, and refute the idea of abolishing patent office examination and move toward a patent registration system.⁴

As simple extensions, in section 5, we expand the patent office’s policy space and separately introduce application fees and a pre-grant challenge procedure into the model. We show that in the two-type case a fee that fully deters the opportunistic player from filing a patent application will crowd out private enforcement, but can’t substitute for public enforcement. Concerning a pre-grant challenge system, we point out some of its limitations, including the reversal of case selection pattern and the challenger’s choice of timing to initiate a challenge.

Section 6 concludes the paper and discusses future research. All proofs are relegated to APPENDIX A. APPENDIX B provides robustness checks of our main results in alternative settings.

□ **Related literature:** Recent concerns about the patent quality have attracted reform proposals from different sources.⁵ These reform proposals cover a wide range of issues, but often lack formal analysis. One reason, perhaps, is that relative to the optimal policy design in terms of patent length, scope, and other instruments, few theoretical efforts have been devoted to patent examination, or more generally the implementation of the patent system. Kesan (2005) describes how weak patents can be settled in a symmetric information environment with legal expenses. Other papers, such as Langinier and Marcoul (2003), Caillaud and Duchêne (2005), Prady (2008), and Shuett (2008), elaborate on the strategic interaction between patent applicants and patent office. Different from these papers, we emphasize the “second eye”, that is, the role of the private sector in the patent examination process, and consider the cooperation between public and private sectors to improve patent quality.

⁴See Merges (1999).

⁵E.g., FTC (2003) and National Academies of Science (2004). Also see the special issue of *Berkeley Technology Law Journal*, 2004, 19 (3).

In law and economics, case selection has been extensively studied under two prominent approaches, that of “divergent expectations” and “asymmetric information”.⁶ Meurer (1989) provides an application of the asymmetric information paradigm to the patent context.⁷ We adopt this paradigm on the ground that the low patent quality problem can be alleviated through discouraging applications on technologies already in the public domain, a complaint widely shared, among others, in the software industry. A natural modeling strategy is to consider a situation where the patent applicant, but not other parties, is aware of this gaming behavior, and public policy should address this opportunism.⁸ In section 6 we offer some thoughts about using other approaches to model settlement bargaining.

2 Model

There are three players: An inventor A (she) seeks patent protection for her invention, which, if an application is filed, is examined by the patent office (P) and possibly by a private challenger (B , he) in court to verify whether the invention fulfills the patentability requirements specified in the patent law.

Suppose that, under perfect examination, A 's application will be rejected with a probability θ . For instance, the patent examination body (say, the patent office) has full access to all relevant information, and with probability θ a piece of patent-defeating prior art exists which proves that A 's invention doesn't satisfy one or several of the patentability requirements. This probability is referred to as the “invalidity” of the patent (when issued). For simplicity, consider a two-type case $\theta \in \{\underline{\theta}, \bar{\theta}\}$, with $0 < \underline{\theta} < \bar{\theta} \leq 1$. (The case of $\underline{\theta} = 0$ will be treated separately, and our main results

⁶A seminal paper using divergent expectations is Priest and Klein (1984). Theoretical research on the asymmetric information paradigm has been fairly well developed in several directions, including one-sided asymmetric information with either the uninformed party makes the offer (screening, Bebchuk, 1984 and P'ng, 1983), or the informed party makes the offer (signaling); two-sided asymmetric information; and the dynamic multiple-offer bargaining situation, *etc.*. See Spier (2005) for a recent review. On the other hand, most empirical studies use the divergent expectations. But there is no definite evidence supporting either paradigm. Waldfoegel (1998) favors the divergent expectations story, while Froeb (1993) supports the asymmetric information approach.

⁷But in his model there is no litigation effort choice, which is a crucial element for our results.

⁸This paper, in a broad sense, is therefore related to another research field in law and economics, namely, the cooperation of private and public sectors in law enforcement. Shavell (1993) discusses the costs and benefits of private enforcement, and the resulting optimal incorporation of private enforcement in different legal fields. This paper illustrates case selection bias as another limitation of private enforcement. Bourjade *et. al.* (2007) points out the same problem in antitrust context.

extend to this special case.)⁹ An inventor with low invalidity $\underline{\theta}$, or high validity, is said to be a “true” inventor, or the “good” type: She spends considerable resources in R&D activities and brings about technological breakthrough. By contrast, an inventor with high invalidity $\bar{\theta}$ is called the “bad,” or “opportunistic” type: She exploits the public domain and tries to patent an “old” technology. We also refer to a patent with high validity $\underline{\theta}$ (low validity $\bar{\theta}$) as a “strong” patent (“weak” patent, respectively). Assume that θ is the inventor’s private information, and other parties hold common initial belief that $Pr(\underline{\theta}) = \alpha$. Implicit in this assumption is that the R&D stage has finished and so what happens at the patent examination stage has no impact on the composition of the two types of inventor. This corresponds to the adverse selection view on the inventor as described above. Define $\theta^0 \equiv \alpha\underline{\theta} + (1 - \alpha)\bar{\theta}$ as the *ex ante* average invalidity.

We model patent examination as a “search and destroy” process: P and B can exert costly efforts e_P and e_B , respectively, to search for the prior art, and the patent protection is denied if and only if the defeating prior art is found. Assume that, conditional on the existence of prior art, P ’s and B ’s search results are independent of each other. Given $\theta \in \{\underline{\theta}, \bar{\theta}\}$, the probability to eliminate A ’s application by the patent office (the private challenger) is $\theta \cdot e_P$ ($\theta \cdot e_B$, respectively). The private party B ’s search cost is $c(e_B)$, with $c(0) = c'(0) = 0$, $c(1) = c'(1) = \infty$, and c' as well as $c'' > 0$. Later we will consider the patent office’s cost, and assume that P is less efficient than B . We call e_P (e_B) public (private, respectively) enforcement efforts.

Concerning payoffs, regardless of her type, A gets a monopoly profit $\pi > 0$ when receiving the patent protection, and B gets a benefit $b \in (0, \pi)$ when the patent application is rejected. Otherwise the two receive no return. Except in section 5, private players are protected by limited liability. On the other hand, the patent office is concerned with the patent quality, which, in the two-type case, can be conveniently defined as the probability that the patent is issued to the true inventor. The patent office therefore aims to eliminate as much as possible the likelihood of granting patent rights to the opportunistic inventor, whether through private or public efforts.¹⁰

⁹A positive probability to deny the true inventor patent protection, $\underline{\theta} > 0$, may come from a “type II” error in the patent examination process. Patentability standards may be inappropriately interpreted such that, for instance, once an invention is realized, others may perceive it as easier to achieve than it actually was. This “hindersight” bias may render a genuine invention “obvious” or lacking an “inventive step,” and so patent protection is denied. Alternatively, the patent authority may grant the monopoly rights to a good inventor only with some probability in order to reduce the deadweight loss (Ayres and Klemperer, 1999).

¹⁰For most part of the analysis, we ignore the impact of patent examination on the true inventor’s returns from using the patent system and so her R&D incentives. See the final remark in section 4.

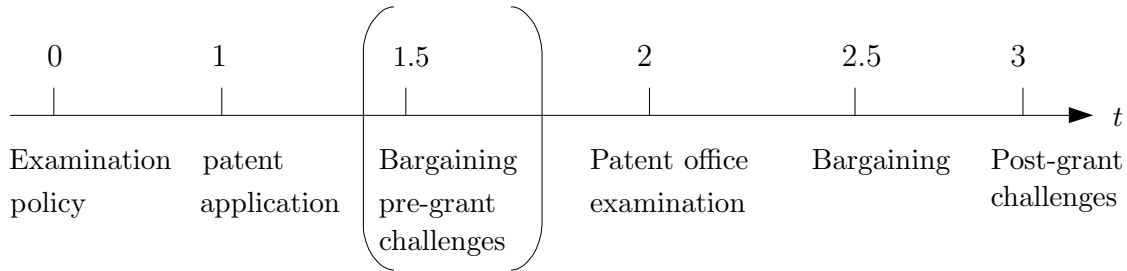


Figure 1: Timing

We first restrict the patent office’s policy tool to examination efforts e_P . We then consider, separately, application fees and the possibility of mounting a private patent challenge at the pre-grant stage. We assume that the patent office can commit to its policy.¹¹ FIGURE 1 illustrates the timing of the game: The patent office first announces its examination policy; and A decides whether to file a patent application based on the policy. Under a post-grant challenge system, a patent application first undergoes the patent office examination, and, upon issuance, encounters a private challenge by B . But the two parties bargain to settle the case before the court fight. On the other hand, under a pre-grant challenge the private enforcement and bargaining take place before the patent office examination. We assume that, when bargaining, A makes a take-it-or-leave-it offer to B . (In APPENDIX B, we show that our main results are robust to the alternative distribution of bargaining power where B makes the offer, and a more general setting where A has continuous types.)

3 The Limit of Private Enforcement

In this section we demonstrate that under a post-grant challenge system, a case involving a weak patent ($\bar{\theta}$) is more likely to be settled than that involving a strong patent ($\underline{\theta}$). This pattern of case selection points out the limit of private enforcement, and is key to subsequent analysis.

Suppose that B ’s litigation effort e_B is not contractible and so cannot be part of the settlement agreement.¹² A settlement offer is a transfer between A and B . Let

¹¹This is a critical assumption. We can think that the resources available to patent office and the incentive scheme offered to patent examiners are observable, and so private parties can roughly figure out the examination effort to be exercised.

¹²This effort may not be observable. Even if observable, the court may not enforce an agreed effort level to be exerted in litigation.

$\hat{\alpha} \in (0, 1)$ be the belief that B faces a good inventor at the beginning of the bargaining subgame. This probability is affected by the patent office examination effort e_P and can be seen as the quality of an issued patent. Define $\hat{\theta} \equiv \hat{\alpha}\underline{\theta} + (1 - \hat{\alpha})\bar{\theta}$ and the following terms: with $\theta \in \{\underline{\theta}, \bar{\theta}\}$,

$$e_B^*(\hat{\theta}) \equiv \arg \max_{e_B} \hat{\theta}e_B b - c(e_B),$$

$$u_A(\theta, e_B^*) = (1 - \theta e_B^*)\pi, \quad \text{and} \quad u_B(\hat{\theta}) = \hat{\theta}e_B^* b - c(e_B^*).$$

e_B^* is B 's optimal litigation effort, and u_A and u_B are A 's and B 's expected payoffs in litigation, respectively. The optimal litigation effort is increasing in $\hat{\theta}$, and so decreasing in $\hat{\alpha}$. A lower probability to find the information and strike down the patent discourages B 's search activity. On the other hand, when engaging in a legal fight, A always prefers a less intensive attack from B (a lower e_B^*), while B 's payoff is increasing in the probability of facing a weak patent, or $\hat{\theta}$.

Denote $\underline{e}_B \equiv e_B(\underline{\theta})$ and $\bar{e}_B \equiv e_B(\bar{\theta})$, and so $e_B^* \in [\underline{e}_B, \bar{e}_B]$. Note that $\underline{e}_B > 0$ for $\underline{\theta} > 0$. It is easy to check that $u_A(\underline{\theta}, e_B) > u_A(\bar{\theta}, e_B)$, $\forall e_B \in [\underline{e}_B, \bar{e}_B]$, and $u_A(\theta, e_B^*)$ is increasing in $\hat{\alpha}$. That is, given the same private litigation effort, the true inventor's expected payoff from litigation is strictly higher than that of the opportunistic player; and through its effect on e_B^* via $\hat{\theta}$, an inventor's litigation payoff is increasing in the belief $\hat{\alpha}$. Also note that by $b < \pi$, the case is always settled under symmetric information: $\pi - u_B(\underline{\theta}) > u_A(\underline{\theta}, \underline{e}_B)$ and $\pi - u_B(\bar{\theta}) > u_A(\bar{\theta}, \bar{e}_B)$.

PROPOSITION 1. *(Case selection) After patent issuance, whether A or B makes a take-it-or-leave-it offer, there is no bargaining equilibrium in which only the true inventor settles, and the weak patent is subject to private enforcement only when*

$$u_A(\bar{\theta}, \underline{e}_B) > \pi - u_B(\bar{\theta}). \tag{1}$$

Intuitively, when one party holds private information about her case quality (θ here), a stronger case (lower θ) makes a “tougher” player at the bargaining table and so a settlement deal is harder to reach. This result is fairly general and well-established in the literature of law and economics. It suggests that private enforcement cannot only be directed toward the “right target,” that is, the weak patent; provoking private litigation at best improves patent quality at the expense of the true inventor.

To understand the necessary condition when private enforcement can possibly eliminate the weak patent, note that $u_A(\bar{\theta}, \underline{e}_B)$ and $u_B(\bar{\theta})$ are the opportunistic A 's and B 's highest possible payoff in litigation, respectively, and so offering these amounts to

corresponding players guarantees acceptance. Suppose instead that condition (1) fails, and let A make the settlement offer (similar argument applies when B makes the offer). The opportunistic A 's highest possible litigation payoff is smaller than the lowest possible payoff from settlement, which is obtained by offering B 's highest litigation payoff to ensure settlement; she then has every incentive to settle. In this case, private force is either exerted toward the wrong target (the strong patent), or simply not active; and patent quality cannot be improved by private enforcement.

COROLLARY 1. *When $u_A(\bar{\theta}, \underline{e}_B) \leq \pi - u_B(\bar{\theta})$, private enforcement doesn't improve the patent quality. It reduces the quality of issued patents when only the good patent-holder engages in litigation.*

REMARK. (“HARASSING” THE TRUE INVENTOR) The true inventor's higher litigation risk, implied by the case selection pattern, may translate into a higher probability to lose the patent protection. This happens when B litigates only against the good A , while settling the case with the opportunistic A .¹³ In other words, a true inventor may be “harassed” when trying to enforce her patent rights.¹⁴ Private enforcement, then, may reduce the true inventor's payoff and impair R&D incentives without offsetting gains to raise the patent quality. ■

We offer two special cases to conclude this section.

EXAMPLE 1. (AN IRONCLAD GOOD PATENT) When the good patent can never be invalidated, $\underline{\theta} = 0$, the opportunistic A can still be subject to private litigation. This is confirmed by that fact that, under this case, $u_A(\bar{\theta}, \underline{e}_B) = \pi > \pi - u_B(\bar{\theta})$.

However, without invalidation risk the true inventor will never pay B to settle the case, there is no equilibrium in which private bargaining always reaches a deal, whoever makes the offer. Another equilibrium outcome ruled out by this assumption is one in which B learns A 's true type and settles with the opportunistic player while litigating against the true inventor. By $\underline{\theta} = 0$ and so $\underline{e}_B = 0$, this equilibrium is busted by the

¹³In the proof of PROPOSITION 2, we consider different bargaining outcomes and show that when $u_A(\underline{\theta}, \underline{e}_B) \geq \pi - u_B(\bar{\theta}) \geq u_A(\bar{\theta}, \underline{e}_B)$, there is a PBE where the good A litigates for sure and the opportunistic A settles for sure, with litigation efforts \underline{e}_B . In this equilibrium, the probability that the opportunistic A and good A receive patent rights are $1 - \bar{\theta}e_P$ and $(1 - \underline{\theta}e_P)(1 - \underline{\theta}e_B)$, respectively. The opportunistic A has higher probability to survive and receive patent protection than the good A if

$$1 - \bar{\theta}e_P > (1 - \underline{\theta}e_P)(1 - \underline{\theta}e_B) \Rightarrow \underline{\theta}e_B(1 - \underline{\theta}e_P) > e_P(\bar{\theta} - \underline{\theta}).$$

It is more likely to be the case when e_P is small.

¹⁴The harassment hypothesis usually refers to invalidation challenges facing a patent-holder from potential infringers or other stake-holders. One possible litigation shown in our model is exactly this invalidation suit.

opportunistic A 's attempt to mimic the good type (and engage in a “legal fight” with no litigation efforts from B). ■

EXAMPLE 2. (INELASTIC PRIVATE ENFORCEMENT CAPACITY) Suppose that $\underline{\theta} > 0$ but B has inelastic litigation capacity. For simplicity, let us consider the extreme case of fixed and costless $e_B > 0$.¹⁵ After this modification, the weak patent is entirely exempted from private enforcement. A fixed e_B renders $u_B(\bar{\theta}) = \bar{\theta}e_B b < \pi - u_A(\bar{\theta}, e_B) = \bar{\theta}e_B \pi$, which violates condition (1).¹⁶ This confirms that B 's litigation effort decision is a key ingredient in our analysis. ■

4 Public vs. Private Enforcement

In previous section we've established case selection as an important limitation of private enforcement. Now let us turn to the relationship between public and private enforcement. For this purpose, first recall that $\theta^0 \equiv \alpha\underline{\theta} + (1 - \alpha)\bar{\theta}$. When the patent office exerts an examination effort $e_P \geq 0$, the quality of an issued patent is

$$\hat{\alpha} = \frac{\alpha(1 - \underline{\theta}e_P)}{\alpha(1 - \underline{\theta}e_P) + (1 - \alpha)(1 - \bar{\theta}e_P)} = \frac{\alpha(1 - \underline{\theta}e_P)}{1 - \theta^0 e_P} \quad (2)$$

$$\Rightarrow \frac{\partial \hat{\alpha}}{\partial e_P} = \frac{\alpha(1 - \alpha)(\bar{\theta} - \underline{\theta})}{\{1 - \theta^0 e_P\}^2} > 0.$$

A higher level of public enforcement raises the patent quality. Next, suppose that the necessary condition (1) holds and so the weak patent can be subject to private enforcement. We need to distinguish between two cases: the weak patent is said to be fully (partially) exposed to private enforcement if the opportunistic A engages in litigation for sure (with a probability, respectively). Remember that by PROPOSITION 1, whenever the opportunistic A litigates, so does the good A .

PROPOSITION 2. (*Private enforcement*) Suppose condition (1) holds, and let A make the offer.

- (*Full exposure*) When $u_A(\bar{\theta}, e_B^*(\hat{\theta})) \geq \pi - u_B(\bar{\theta})$, there is a Perfect Bayesian Equilibrium¹⁷ (henceforth, PBE) in which no settlement is reached at all, and B exerts litigation effort $e_B^*(\hat{\theta})$; and

¹⁵With costly but fixed effort, we need only that B has a credible threat to incur the cost in a legal fight, e.g., by assuming a cost smaller than $\underline{\theta}e_B b$.

¹⁶Introducing litigation cost only strengthens this result.

¹⁷In the proof we show that these equilibria survive the criterion $D1$ (Cho and Kreps, 1987). This criterion constrains the weight B can put on the opportunistic type upon the off-path event of litigation. Roughly

- (partial exposure) if $u_A(\bar{\theta}, e_B^*(\hat{\theta})) < \pi - u_B(\bar{\theta}) < u_A(\bar{\theta}, \underline{e}_B)$, there is a PBE in which the opportunistic A litigates with probability $x^* \in (0, 1)$, the good A always litigates, and B , with a belief α_x^* upon litigation, exerts an litigation effort $e_{B,x}^* < e_B^*(\hat{\theta})$, where $e_{B,x}^*$, x^* , and α_x^* are determined by

$$u_A(\bar{\theta}, e_{B,x}^*) = \pi - u_B(\bar{\theta}), \quad e_{B,x}^* = e_B^*(\alpha_x^* \underline{\theta} + (1 - \alpha_x^*) \bar{\theta}), \quad \text{and} \quad \alpha_x^* = \frac{\hat{\alpha}}{\hat{\alpha} + (1 - \hat{\alpha})x^*}. \quad (3)$$

The full exposure regime requires patent quality $\hat{\alpha}$ be high enough, so that $\hat{\theta}$ and litigation effort e_B^* low enough: $u_A(\bar{\theta}, e_B^*(\hat{\theta})) \geq \pi - u_B(\bar{\theta})$.¹⁸ Intuitively, the opportunistic inventor is willing to mix with the good inventor and litigate only when she expects to encounter a low litigation effort. This is more likely to be the case when patent office exerts great examination effort e_P and maintains high patent quality $\hat{\alpha}$. In addition, in this regime a marginal increase in public enforcement e_P will *reduce* private enforcement effort e_B , for a higher patent quality $\hat{\alpha}$ weakens B 's search intensity. In other words, in this regime public enforcement crowds out private enforcement.

The partial exposure regime, on the other hand, happens for low $\hat{\alpha}$.¹⁹ This regime exhibits an interesting relationship between public and private enforcement. By PROPOSITION 2 the opportunistic A 's litigation probability $x^* = [\hat{\alpha}(1 - \alpha_x^*)]/[(1 - \hat{\alpha})\alpha_x^*]$ is *increasing* in $\hat{\alpha}$. Together with the fact that the belief α_x^* and litigation effort $e_{B,x}^*$ are fixed in this case, the probability that the weak patent will be eliminated by private force, $x^* \cdot e_{B,x}^*$, is also *increasing* in e_P . Different from the full exposure regime, here public enforcement *crowds in* private enforcement.²⁰

The reason is, referring to condition (3), under partial exposure the litigation effort $e_{B,x}^*$ is determined such that the opportunistic A is indifferent between paying $u_B(\bar{\theta})$ to settle the case and facing a challenge with effort $e_{B,x}^*$. On the other hand, to have $e_{B,x}^*$ as the best response, B should have a belief α_x^* when filing a challenge. And since

speaking, the good A would have more to gain than the opportunistic A in a legal fight, and so $D1$ requires the opportunistic A be fully deleted from B 's off-path belief.

We also consider other bargaining outcomes such as where both types of A settle and there is no litigation, and where only the good A litigates. However, no PBE exists that fulfills the criterion $D1$ and implements the two outcomes. "Divinity," though, retains these bargaining outcomes (Bank and Sobel, 1987). As a weaker requirement it only requires that B believe the good A plays the deviant move at least as often as the opportunistic A . The "passive belief," for example, is allowed under divinity but not under $D1$.

¹⁸If B makes the offer, by contrast, full expose happens only when $\hat{\alpha}$ is small enough (and A accepts the offer upon indifference). Nevertheless, this is only the qualitative difference between the two distributions of bargaining power. See APPENDIX B.

¹⁹This is also true when B makes the offer.

²⁰The same holds true when B makes the offer, provided that $\hat{\alpha}$ is low enough and B 's cost function is well-behaved.

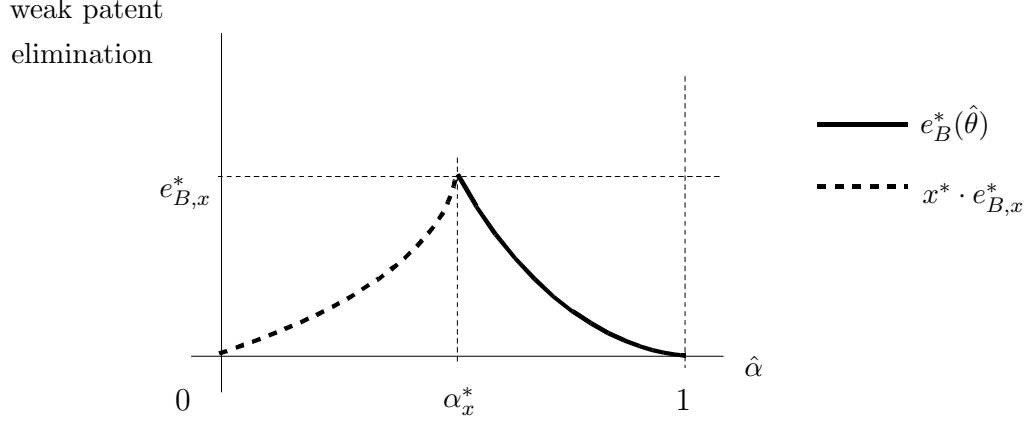


Figure 2: Patent quality and private enforcement

a higher e_P will raise the quality of an issued patent $\hat{\alpha}$, the opportunistic A should litigate more (raise x^*) in order to fix B 's belief at α_x^* .

PROPOSITION 3. (*Public and private enforcement*) Assume $u_A(\bar{\theta}, \underline{e}_B) > \pi - u_B(\bar{\theta})$ so that the weak patent may be subject to private enforcement.

- (*Full exposure*) When $\hat{\alpha} \geq \alpha_x^*$, the weak patent is litigated for sure, and an higher level of public enforcement e_P crowds out private litigation efforts $e_B^*(\hat{\theta})$.
- (*Partial exposure*) When $\hat{\alpha} < \alpha_x^*$, the weak patent is litigated with probability x^* , and the probability to eliminate a weak patent through private effort, $x^* \cdot e_{B,x}^*$ is increasing in e_P , even though B 's litigation efforts $e_{B,x}^*$ is not affected by e_P .

FIGURE 2 summarizes the impact of patent quality $\hat{\alpha}$ on “weak patent elimination,” which is defined as the probability that the weak patent will be eliminated in litigation. (Since $\hat{\alpha}$ is strictly increasing in e_P , it also depicts the effect of public enforcement on private enforcement.) When the patent quality increases, we move from the partial exposure (the dashed line) to the full exposure regime (the solid line). A marginal increase in the patent quality raises the probability of eliminating the weak patent in the former case, but not in the latter case. There is a non-monotonic relationship between weak patent elimination and the patent quality.

Notice the policy implication. A positive relationship between public enforcement and weak patent elimination occurs precisely under low patent quality. As previously discussed in the introduction, the current debate about patent quality is centered on the complaint that the patent office has issued too many unwarranted patents. To

address this concern, we may want to improve the performance of the patent office not only to directly raise the patent quality, but also to enhance the involvement of private force in the quality control process.

□ **Rational ignorance under full exposure?** One might wonder, given a negative relationship between public and private enforcement at the full exposure regime, when the private challenger enjoys a cost advantage over the public agency, we should constrain the patent office examination and leave the job to the private force. Lemley’s “rational ignorance” hypothesis might be vindicated in this case.

To check this possibility, suppose that the patent office has a cost function $\gamma c(e_P)$, where $\gamma \geq 1$ and $c(\cdot)$ is B ’s cost function. Define the total cost of patent examination as $C(e_P) \equiv \gamma c(e_P) + (1 - \theta^0 e_P) c(e_B^*(\hat{\theta}))$. Also define the level of examination a patent application is expected to receive as $e_P + e_B$, for under this regime, a patent applicant with θ expects rejection with probability $1 - (1 - \theta e_P)(1 - \theta e_B) = \theta(e_P + e_B) - \theta^2 e_P e_B \simeq \theta(e_P + e_B)$. We are concerned with when a marginal reduction in e_P will reduce the total cost without deteriorating the examination standard.

A marginal change in e_P causes a change in examination standards by

$$\frac{d[e_P + e_B^*(\hat{\theta})]}{de_P} = 1 + \frac{de_B^*(\hat{\theta})}{d\hat{\alpha}} \frac{\partial \hat{\alpha}}{\partial e_P} = 1 - \frac{(\bar{\theta} - \underline{\theta})b}{c''(e_B)} \frac{\alpha(1 - \alpha)(\bar{\theta} - \underline{\theta})}{(1 - \theta^0 e_P)^2},$$

and a change in the total cost by

$$\frac{dC(e_P)}{de_P} = \gamma c'(e_P) - \theta^0 c'(e_B^*(\hat{\theta})) + (1 - \theta^0 e_P) c'(e_B^*(\hat{\theta})) \frac{de_B^*(\hat{\theta})}{d\hat{\alpha}} \frac{\partial \hat{\alpha}}{\partial e_P}.$$

The following result is obtained from these two expressions in a straightforward manner.

PROPOSITION 4. *(A rationally ignorant patent office under the full exposure regime) Under the full exposure regime, a marginal decrease in e_P does not weaken the overall examination standard if and only if*

$$\frac{de_B^*(\hat{\theta})}{d\hat{\alpha}} \frac{\partial \hat{\alpha}}{\partial e_P} \leq -1 \quad \Rightarrow \quad \frac{\alpha(1 - \alpha)(\bar{\theta} - \underline{\theta})^2 b}{c''(e_B)(1 - \theta^0 e_P)^2} \geq 1, \quad (4)$$

and reduces the total examination cost if and only if

$$\gamma > \frac{1}{c'(e_P)} \left[\theta^0 c'(e_B^*(\hat{\theta})) - (1 - \theta^0 e_P) c'(e_B^*(\hat{\theta})) \frac{de_B^*(\hat{\theta})}{d\hat{\alpha}} \frac{\partial \hat{\alpha}}{\partial e_P} \right]. \quad (5)$$

The rational ignorance hypothesis is supported when both conditions hold.

Not surprisingly, the cost advantage of private enforcement, γ , should be large enough to justify a not-so-excellent patent office. In the proof of this proposition we also obtain a sufficient condition for condition (4) to hold: $\forall e_B, \alpha(1-\alpha)(\bar{\theta}-\underline{\theta})^2 b \geq c''(e_B)$. This stems from the fact that the private sector's response should be large enough in order to compensate for a more lax public quality control. Among others, this requires a "less curved" cost function, i.e., c'' small enough, as $\partial e_B^*(\hat{\theta})/\partial \hat{\theta} = b/c''(e_B^*)$.

REMARK. (R&D INCENTIVES) So far we've kept silent about the true inventor's R&D incentives. If this concern is introduced, in the presence of "type II error" $\underline{\theta} > 0$, the patent office may want to constrain its examination effort e_P . Under the partial exposure regime, this can be done by reducing e_P . But in the full exposure regime, a reduction in e_P causes e_B to increase, and the overall enforcement level decreases if and only if condition (4) fails.

However, this analysis is entirely based on the adverse selection assumption on the inventor's side. Instead, we may take a moral hazard version and consider the possibility that a true inventor is given both the opportunities of producing genuine innovations and patenting public domain technologies. In this case, higher overall examination standard will serve as a "stick" to push the inventor away from the temptation of opportunistic patenting. This provides a further channel to improve patent quality.²¹ ■

5 Other Policy Choices

We offer two extensions before concluding the paper. We first erase the limited liability protection and allow negative returns for an inventor; this allows us to introduce applications fees as an additional policy tool. We then turn to an alternative timing

²¹To see this, suppose that for the true inventor, she can choose between doing innovation (at a cost $K > 0$, with patent validity $\underline{\theta}$) and engaging in opportunistic patenting (at no cost, with patent validity $\bar{\theta}$). Assume that the weak patent holder is subject to private enforcement. The incentive compatibility constraint to push the inventor to do R&D is

$$(1 - \underline{\theta}e_P)(1 - \underline{\theta}e_B)\pi - K \geq (1 - \bar{\theta}e_P)(1 - \bar{\theta}e_B)\pi,$$

where e_P and e_B are the prevailing public and private enforcement efforts, respectively. (Note that in the partial exposure regime, the weak patent-holder is indifferent between litigation and settlement.) When $e_P \cdot e_B \simeq 0$, the constraint becomes

$$(\bar{\theta} - \underline{\theta})(e_P + e_B)\pi \geq K,$$

which is more likely to satisfy when the overall quality control level $e_P + e_B$ is higher.

to exert private efforts, i.e., a pre-grant challenge system.

□ **Application fees:** When the patent office imposes fees on patent applicants, this may deter, ideally, the opportunistic inventor from seeking patent protection. In general, to achieve this goal, a more effective way is to condition the pecuniary punishment on the examination outcome, e.g., upon the rejection of a patent application or invalidation of an issued patent in court. However, a fine after invalidation is arguably under the discretion of the court, and an applicant, especially a “short-run player,” might simply run away when her application is rejected by the patent office. Instead, we consider a uniform application fee f for all patent applications. Nevertheless, our main result is not affected by the fee structure under study.

Suppose that an application fee f fully deters the opportunistic inventor from applying for a patent, but not the true inventor. When this is true, at the bargaining stage B holds belief that $\hat{\alpha} = 1$, and symmetric information prevents bargaining breakdown. In this two-type case, a fully deterrent application fee mutes entirely private enforcement. When A holds the bargaining power,²² it suffices to pay $u_B(\underline{\theta})$ to settle the case, and a deterrent fee f should satisfy

$$(1 - \bar{\theta}e_P)\pi - u_B(\underline{\theta}) < f \leq (1 - \underline{\theta}e_P)\pi - u_B(\underline{\theta}).$$

Since this condition will not hold when $e_P = 0$, a deterrent application fee cannot substitute for patent office examination. Furthermore, to preserve the good inventor’s R&D incentives, the patent office should set f as small as possible, without losing its deterrent power. Let $f^D = (1 - \bar{\theta}e_P)\pi - u_B(\underline{\theta}) + \epsilon$, with $\epsilon > 0$ but small. Since f^D is decreasing in e_P , the good inventor’s payoff, $(1 - \underline{\theta}e_P)\pi - u_B(\underline{\theta}) - f^D = (\bar{\theta} - \underline{\theta})e_P\pi - \epsilon$, is increasing in e_P .

PROPOSITION 5. (*Application fees*) *In the two-type case, an application fee that fully deters opportunistic patenting crowds out private enforcement but cannot substitute for public enforcement. A higher patent office examination level e_P reduces the necessary fee. And when the application fee is set at the minimal necessary level f^D , the good inventor’s payoff, and so the R&D incentive, is increasing in e_P .*

²²The distribution of bargaining power is not crucial to this result. It only changes the level of f to deter opportunistic patenting, for the patent-holder’s payoffs from fully settling the case depend on who makes the offer.

□ **Pre-grant challenges:** Lastly, let us consider a pre-grant challenge system. Suppose that after receiving a patent application but before starting its examination process (time 1.5 in FIGURE 1), the patent office publishes the application and allows third parties to challenge it (or to submit information concerning its patentability).²³

Introducing a pre-grant challenge procedure allows the patent office to set different examination levels according to an application’s history. Let e_P^c be the examination effort exerted on an application that has survived private challenges, and e_P^n on that which has not yet been challenged. Intuitively, the patent office should set $e_P^c \leq e_P^n$. In addition to the reason that private enforcement efforts perform as a “certificate” about the validity of an application, case selection (PROPOSITION 1) provides further support of such a policy, because a weak patent (application) is less likely to receive private scrutiny.

However, under such a policy, an applicant may try to circumvent the high effort e_P^n by arranging a “fake” challenge, in particular when the patent office is unable to verify the challenger’s effort level. That is, whether the challenger only initiates a nominal challenge procedure without any serious effort to strike down the application. Besides, we further argue that (i) the “direction” of case selection may be reversed at the pre-grant challenge stage. Contrary to the previous result, there may exist an equilibrium where only the true inventor settles at the pre-challenge bargaining; and (ii) when B does intend to initiate a challenge, and both pre- and post-grant challenges are available, he may want to wait and file a private challenge only after the failure of the patent office.²⁴

For the first point, suppose that B can only initiate a challenge at the pre-grant stage, and that A ’s settlement payment comes from the monopoly rent and so is paid only when the patent is issued. (This is the case when A is protected by limited liability.) Recall that B cannot commit to e_B in an agreement, and his initial belief of patent (application) quality is α . We derive conditions under which there is a separating equilibrium where only the good inventor settles. A necessary condition is both $\underline{\theta}$ and $e_P^c > 0$. The former is simply due to the fact that a true inventor with $\underline{\theta} = 0$ will never pay anything to settle. The latter can be justified in that the

²³Early publication of patent applications (18 months after filing) has been widely adopted in Japan and Europe; the U.S. has the same procedure but allows an applicant to opt out. About the pre-grant challenge, the 2007 Patent Reform Act in the U.S. introduces a procedure permitting third parties to submit relevant information before the issuance of a patent.

²⁴Of course, this is more likely the case when costs accrued to challengers are not so different for the post- and pre-grant challenge procedures.

patent office doesn't "outsource" the examination task entirely to private parties, or doesn't "rubber stamp" the issuance of a patent following private efforts. Even if an application survives private challenges, the patent office still does its own work.

Intuitively, when the patent office sets different examination levels according to the challenge history, A will take this into account when making settlement decisions. Consider if $e_P^n \gg e_P^c$, that is, if an unchallenged application will receive much more attention from the patent office than an application surviving private challenges. This gives an applicant incentives not to settle with a private challenger in order to avoid stringent public scrutiny. But the magnitude of this effect depends on the true quality of the invention θ . For instance, when $\underline{\theta}$ is very close to zero, even $e_P^n \simeq 1$ won't harm the true inventor too much. This may reverse the case selection pattern at the pre-grant challenge stage: Only the good A settles and faces the high e_P^n , and the opportunistic A experiences a private challenge as well as the low e_P^c . The following proposition confirms this possibility.

PROPOSITION 6. *(Pre-grant challenges and reverse case selection) Suppose that B can only file a challenge at the pre-grant stage. There is a PBE where only the opportunistic A is challenged when*

$$\frac{(1 - \bar{\theta}\bar{e}_B)(1 - \bar{\theta}e_P^c)}{(1 - \bar{\theta}e_P^n)} \geq \frac{\pi - \underline{s}}{\pi} \geq \frac{(1 - \underline{\theta}\bar{e}_B)(1 - \underline{\theta}e_P^c)}{(1 - \underline{\theta}e_P^n)}, \quad (6)$$

where $\underline{s} = [u_B(\underline{\theta}) + (1 - \underline{\theta}e_B)\underline{\theta}e_P^c b]/(1 - \underline{\theta}e_P^n)$.

First note that condition (6) won't hold when $e_P^c = 0$. In this case, a necessary condition of this equilibrium,

$$\frac{(1 - \bar{\theta}\bar{e}_B)(1 - \bar{\theta}e_P^c)}{(1 - \bar{\theta}e_P^n)} \geq \frac{(1 - \underline{\theta}\bar{e}_B)(1 - \underline{\theta}e_P^c)}{(1 - \underline{\theta}e_P^n)},$$

reduces to $e_P^n \geq \bar{e}_B$, contradictory with

$$\frac{1 - \underline{\theta}\bar{e}_B}{1 - \underline{\theta}e_P^n} \leq \frac{\pi - \underline{s}}{\pi} < 1.$$

In order to consider when it's more likely to have this equilibrium, let us fix \bar{e}_B , $\underline{\theta}$, and e_P^c at strictly positive levels, but less than one. Suppose that \underline{s} is small enough (due to, say, a small b) so that

$$\frac{\pi - \underline{s}}{\pi} \geq (1 - \underline{\theta}\bar{e}_B) \frac{1 - \underline{\theta}e_P^c}{1 - \underline{\theta}} \geq (1 - \underline{\theta}\bar{e}_B) \frac{1 - \underline{\theta}e_P^c}{1 - \underline{\theta}e_P^n}.$$

That is, the second inequality in condition (6) holds for all e_P^n . In this case, the separating equilibrium exists as long as

$$(1 - \bar{\theta}\bar{e}_B) \frac{1 - \bar{\theta}e_P^c}{1 - \bar{\theta}e_P^n} \geq 1 \Rightarrow \frac{1 - \bar{\theta}e_P^c}{1 - \bar{\theta}e_P^n} \geq \frac{1}{1 - \bar{\theta}\bar{e}_B}.$$

For all possible $\bar{\theta}$, it is more likely to hold as e_P^n grows larger. In the extreme case of $\bar{\theta} = 1$, this condition is guaranteed when e_P^n is large enough. This equilibrium exists exactly when the weak patent is of the worst kind, and the patent office exerts maximal efforts to eliminate it when trying to exploit the information provided by case selection!

REMARK. (CAN SEQUENTIAL PRIVATE CHALLENGES REVERSE THE PATTERN?) One might suspect that the reverse pattern of case selection is generated by sequential efforts to eliminate patent applications, and could happen as well under post-grant challenges and multiple potential challengers.

For simplicity, suppose there are two potential challengers B_1 and B_2 , with identical cost $c(\cdot)$ and benefit b . If A 's bargaining with B_1 results in the litigation of opportunistic A and settlement of good A , then B_1 exerts litigation efforts \bar{e}_B . Denote the good A 's settlement offer as s_1 . This separating equilibrium fully reveals A 's type, and so, knowing the litigation history, there will be no litigation between B_2 and A (when the opportunistic A survives B_1 's challenge). B_2 will settle with the good (opportunistic) A with a payment $u_B(\underline{\theta})$ ($u_B(\bar{\theta})$, respectively). Since

$$\pi - s_1 - u_B(\underline{\theta}) \geq (1 - \underline{\theta}\bar{e}_B)\pi - u_B(\bar{\theta}) > (1 - \bar{\theta}\bar{e}_B)\pi - u_B(\bar{\theta}),$$

the opportunistic A will deviate to mimic the good A . The reverse pattern of case selection will not happen under sequential private challenges. ■

Now, consider a potential challenger's timing choice. Suppose that both pre- and post-grant challenges are available to B , but there is only one challenge opportunity. In the absence of a settlement agreement, with belief α and corresponding θ^0 ,²⁵ B 's payoff from initiating a pre-grant challenge is $u_B(\theta^0) + [1 - \theta^0 e_B^*(\theta^0)]e_P^c \theta^0 b$. If B waits after the patent issuance, his expected payoff is $\theta^0 e_P^n b + (1 - \theta^0 e_P^n)u_B(\hat{\theta})$, where $\hat{\theta} = \hat{\alpha}\underline{\theta} + (1 - \hat{\alpha})\bar{\theta}$ and $\hat{\alpha}$ is determined according to condition (2), with $e_P = e_P^n$. Since $\hat{\alpha} > \alpha$ for all $e_P^n > 0$, $\hat{\theta} < \theta^0$, $e_B^*(\theta^0) > e_B^*(\hat{\theta})$, and $c(e_B^*(\theta^0)) > c(e_B^*(\hat{\theta}))$. We should expect more intensive private challenge efforts at the pre-grant stage than at the post-grant stage.

²⁵This α may be the initial belief when there is no bargaining at all between A and B , or the belief after the breakdown of a settlement negotiation.

Since

$$\begin{aligned} u_B(\theta^0) + [1 - \theta^0 e_B^*(\theta^0)] e_P^c \theta^0 b &< \theta^0 e_B^*(\theta^0) b - (1 - \theta^0 e_P^n) c(e_B^*(\theta^0)) + [1 - \theta^0 e_B^*(\theta^0)] e_P^c \theta^0 b \\ &= -(1 - \theta^0 e_P^n) c(e_B^*(\theta^0)) + b \left[\theta^0 e_B^*(\theta^0) + (1 - \theta^0 e_B^*(\theta^0)) \theta^0 e_P^c \right], \end{aligned}$$

and

$$\theta^0 e_P^n b + (1 - \theta^0 e_P^n) u_B(\hat{\theta}) = -(1 - \theta^0 e_P^n) c(e_B^*(\hat{\theta})) + b \left[\theta^0 e_P^n + (1 - \theta^0 e_P^n) \hat{\theta} e_B^*(\hat{\theta}) \right],$$

a sufficient condition for B to choose the post-grant procedure is

$$e_P^n - e_P^c > e_B^*(\theta^0) (1 - \theta^0 e_P^c). \quad (7)$$

It is more likely as e_P^n gets larger and e_P^c gets smaller. That is, B will postpone and free ride on public efforts if the patent office targets and exert much higher efforts towards those applications not being protested by private players.

PROPOSITION 7. (*Choice of challenge timing*) *When condition (7) holds, a potential challenger prefers to challenge at the post-grant stage.*

6 Concluding Remarks

The limitation of private enforcement emphasized in this paper, namely the settlement bias toward weak patents, would persist despite the private challenger’s information and cost advantages. It highlights the importance of a good patent office. Accordingly, future works and reform efforts should figure out how to improve the performance of the patent office in order to “get things right” in the first place. The agency problem and task allocations within the patent office are additional topics in our research agenda.²⁶

In this aspect, our analysis sheds some lights on the design of incentive payments for patent examiners. One difficulty in constructing this incentive scheme is to find a proper index of examiners’ efforts.²⁷ A straightforward and somewhat “naive” application of incentive theory might suggest the use of court rulings as a measure of

²⁶Merges (1999) argues that the U.S. patent examiners are given incentives to approve, but not reject patent applications. Based on surveys of patent examiners in the USPTO and European patent office, respectively, Cockburn *et. al.* (2002) and Friebel *et. al.* (2006) provide some insights about the nature of patent examination, the internal functioning and task organization of the two patent offices, and examiners’ incentives, *etc.*.

²⁷Shuett (2008) is a recent effort.

performance. A patent examiner would be punished if a patent issued by her is later invalidated in court. Several practical issues reduce the usefulness of this measure: the rare occurrence of patent disputes and the strong tendency toward settlement; upon dispute, the long delay from patent issuance to the final court judgment; and, at least in the United States, a significant portion of patent examiners who choose a career path in the private sector after a few years' experience in the patent office. Our analysis points out another restriction: the information content of a court ruling may be distorted by private bargaining. For instance, a positive relationship between public and private enforcement in the partial exposure regime suggests that a higher effort by the patent examiner may result in more patents being litigated and invalidated in court. It would then be undesirable to punish the examiner upon a successful post-grant court challenge.

Another direction for future research is to extend the analysis to more complex environments. By doing so we can also check whether our results are robust to other settlement bargaining paradigms. For instance, suppose that divergent expectations are the hurdle of settlement, i.e., the two disputants have different assessments of the case quality (patent validity here) and they agree to disagree to each other's assessment (Priest and Klein, 1984). A general result from this approach is that bargaining breaks down when the true case quality falls in the "middle range," since this is the case most likely to lead to extreme expectations assigned to the two parties. In our context, it means that neither patents with very low or very high validity will be subject to private enforcement. Therefore, with some modification our first result still holds: Private enforcement will not attack the weakest and strongest patents, but those patent-holders/inventors with mediocre inventions (with respect to patentability requirements). As to the effect of intensifying public enforcement, we need to figure out how the patent office's efforts affect the discrepancy between the parties' case assessments and the true case quality. This would require a model of the expectation-generating process (e.g., whether and how the noise comes from litigation process as well as court decision-making), and how it is related to the patent office examination.

Alternatively, we can consider a more involved industry or innovation structure. For instance, in a cumulative innovation process a potential challenger may be an inventor or patent-holder from another generation of technology development. Two twists then are introduced: multiple contacts (the two patent-holders may threaten to initiate a litigation war to invalidate each other's patent), and reverse case stake (i.e., $b > \pi$,

the potential challenger has a larger stake to invalidate the patent than the patentee's monopoly profit). Since many high-tech industry exhibits this feature, it would further advance our understanding of the case selection pattern and more generally how to improve patent quality through the joint efforts of public and private enforcement.

Appendix

A Proofs

□ Proposition 1

Proof. Consider an equilibrium in which the good inventor settles (with some probability) but the opportunistic inventor always litigates. Let s' be (one of) the good inventor's equilibrium settlement payment(s), which may be adopted for some probability, and $e'_B > 0$ be (one of) the litigation efforts facing the opportunistic inventor. When the good inventor prefers settlement and paying s' than litigation against an effort e'_B , $\pi - s' \geq u_A(\underline{\theta}, e'_B) > u_A(\bar{\theta}, e'_B)$, the opportunistic inventor has incentives to deviate to s' and settle.

The reason that condition (1) is the necessary condition for the opportunity type to litigate is stated in the main context. *Q.E.D.*

The following lemma is convenient to subsequent analysis.

LEMMA 1. (*Off-path belief selection and full settlement*) Consider a PBE where no litigation occurs, and denote s as the equilibrium settlement payment from A to B . If this equilibrium fulfills the criterion D1 (divinity), it must be supported by off-path beliefs $\tilde{\alpha} = Pr(\underline{\theta}|\tilde{s})$ such that for $\tilde{s} < s$, $\tilde{\alpha} = 1$ ($\tilde{\alpha} \geq \hat{\alpha}$, respectively).

Proof. To use D1 or divinity to eliminate or constrain the weight on the opportunistic type when observing a deviation $\tilde{s} < s$, we show that whenever a (mixed strategy) best response of B to \tilde{s} makes the opportunistic A (weakly) better off than under the equilibrium, the same response must give the good A a strictly higher payoff than the equilibrium payoff.

Let s be the equilibrium payment from A to B in a PBE where no litigation occurs. Note that there can be only one such payment, otherwise the player making the offer will deviate to the payment that serves best his/her interests without intriguing law

suits. A 's equilibrium payoff is $\pi - s$, regardless of her type. Consider B 's belief upon an off-path offer $\tilde{s} < s$.

Suppose that A makes the offer. If B observes $\tilde{s} < s$, denote his mixed strategy best response as $(\tilde{\phi}, \tilde{e}_B)$ and belief as $\tilde{\alpha}$, where $\tilde{\phi}$ is the probability to accept the offer and $\tilde{e}_B = e_B^*(\tilde{\theta})$ the litigation effort when rejecting the offer, given $\tilde{\theta} = \tilde{\alpha}\underline{\theta} + (1 - \tilde{\alpha})\bar{\theta}$. A 's payoff from deviating to \tilde{s} is therefore $\tilde{\phi}(\pi - \tilde{s}) + (1 - \tilde{\phi})u_A(\theta, \tilde{e}_B)$, $\theta \in \{\underline{\theta}, \bar{\theta}\}$. By the shape of $c(\cdot)$, B doesn't mix among different levels of e_B .

Since $\pi - \tilde{s} > \pi - s$, when $\tilde{\phi} = 1$ both types of A strictly prefer the deviation. When $\tilde{\phi} = 0$, for any $\tilde{e}_B > 0$, $u_A(\underline{\theta}, \tilde{e}_B) > u_A(\bar{\theta}, \tilde{e}_B)$ and so whenever the opportunistic inventor is (weakly) better off by deviating to \tilde{s} , the good inventor strictly prefers doing so. The same holds when $\tilde{\phi} \in (0, 1)$.

When B makes the offer, to support this equilibrium A must reject \tilde{s} and this deviant offer must lead to litigation. Previous argument guarantees that if the opportunistic inventor weakly prefers to deviate under some \tilde{e}_B , the good inventor must strictly prefer doing so. Q.E.D.

□ Proposition 2

Proof. For similar reason stated in the proof of LEMMA 1, there can be at most one equilibrium litigation effort e_B .

◊ Full exposure: Along the equilibrium path, both types of A propose a settlement offer $s < u_B(\hat{\theta})$ and B rejects this offer while maintaining belief at $\hat{\theta}$, with litigation effort $e_B^*(\hat{\theta})$. A 's equilibrium payoff is $u_A(\theta, e_B^*(\hat{\theta}))$, $\theta \in \{\underline{\theta}, \bar{\theta}\}$. To prevent deviation, (i) since B will agree to settle with a payment $u_B(\bar{\theta})$, the opportunistic A should prefer litigation to settlement for sure, $u_A(\bar{\theta}, e_B^*(\hat{\theta})) \geq \pi - u_B(\bar{\theta})$; and (ii) for other deviations $\tilde{s} < u_B(\bar{\theta})$, B needs to reject \tilde{s} and litigates with $\tilde{e}_B \geq e_B^*(\hat{\theta})$, to be supported by off-path belief $\tilde{\alpha} \leq \hat{\alpha}$.

◊ Partial exposure: This is a semi-pooling equilibrium where the opportunistic A mixes with the good A and litigate with probability $x^* \in (0, 1)$. B 's equilibrium belief upon litigation therefore is α_x^* specified in condition (3), which in turn determines $e_{B,x}^*$. Since only the opportunistic A settles, the settlement offer $s^* = u_B(\bar{\theta})$, and she is willing to play mixed strategy iff $\pi - u_B(\bar{\theta}) = u_A(\bar{\theta}, e_{B,x}^*)$. This guarantees that the good A won't deviate to offer s^* . By $\alpha_x^* \in (\hat{\alpha}, 1)$ and so $e_{B,x}^* \in (\underline{e}_B, e_B^*(\hat{\theta}))$, we can find such $e_{B,x}^*$ iff $\pi - u_B(\bar{\theta}) \in (u_A(\bar{\theta}, e_B^*(\hat{\theta})), u_A(\bar{\theta}, \underline{e}_B))$. To support this equilibrium, B should reject any deviant offer $\tilde{s} < u_B(\bar{\theta})$ and litigate with $\tilde{e}_B \geq e_{B,x}^*$. In other words, B should put

enough weight on the opportunistic A upon receiving $\tilde{s} < u_B(\bar{\theta})$.

To show that both equilibria survive $D1$, it suffices to show that the opportunistic A cannot be deleted in B 's off-path beliefs. Since A 's equilibrium payoff is $u_A(\theta, e_B)$, depending on A 's type and the prevailing e_B in each equilibrium, observing a deviation offer, B 's response of rejection and litigation with the equilibrium efforts level makes both types of A indifferent from deviation or not. And by $u_A(\bar{\theta}, e_B) < u_A(\underline{\theta}, e_B)$, whenever B 's acceptance of a deviant offer makes the good A weakly better-off by deviating, the opportunistic A strictly prefers that deviation. Hence $D1$ cannot rule out the opportunistic type.

For other bargaining outcomes:

◊ No litigation: The minimal offer to settle with both types of A is $u_B(\hat{\theta})$. Let it be an equilibrium payment. To support this equilibrium, let B accept any deviant offers larger than $u_B(\hat{\theta})$ with, say, "passive belief" $\hat{\theta}$. When facing a smaller offer, B should reject it and exert litigation effort \tilde{e}_B such that $u_A(\underline{\theta}, \tilde{e}_B) \leq \pi - u_B(\hat{\theta})$. But by LEMMA 1, $D1$ requires that B believe that such an offer comes from the good type for sure, which in turn requires B to accept any offer in $(u_B(\underline{\theta}), u_B(\hat{\theta}))$. Therefore no PBE fulfilling $D1$ can implement this outcome. On the other hand, since the passive belief is allowed under divinity, and u_A is decreasing in e_B , no litigation can be implemented by a PBE satisfying divinity if $u_A(\underline{\theta}, e_B^*(\hat{\theta})) \leq \pi - u_B(\hat{\theta})$.

◊ Only the good A litigates: First consider a full separating equilibrium such that the good A always litigates while the opportunistic A always settles. In this case, the opportunistic A 's equilibrium offer is $u_B(\bar{\theta})$, and the good A litigates against an effort \underline{e}_B . Neither type will deviate to play the other's equilibrium strategy when $u_A(\underline{\theta}, \underline{e}_B) \geq \pi - u_B(\bar{\theta}) \geq u_B(\bar{\theta}, \underline{e}_B)$. No inventor would offer higher than $u_B(\bar{\theta})$ to settle the case. To support the equilibrium, B has to reject a deviant offer $\tilde{s} < u_B(\bar{\theta})$ and litigating with $\tilde{e}_B \geq \underline{e}_B$. Since A can be sure to face the minimal effort \underline{e}_B by proposing the good A 's offer (it could be an empty offer), no patent-holder has incentives to deviate to any other offers strictly smaller than $u_B(\underline{\theta})$.

Consider a deviant offer $\tilde{s} \in [u_B(\underline{\theta}), u_B(\bar{\theta})]$. To reject this offer, B should put enough weight on the opportunistic type, i.e., $\tilde{\theta}$ so high that $\tilde{s} < u_B(\tilde{\theta})$. We show that for \tilde{s} small enough, $D1$ would require $Pr(\underline{\theta}|\tilde{s}) = 1$ and so this outcome cannot be supported as an equilibrium outcome. Relaxing the requirement to divinity, this outcome is possible only when $\hat{\alpha}$ small enough. Denote $(\tilde{\phi}, \tilde{e}_B)$ as B 's optimal response to \tilde{s} , which is rationalized by belief $\tilde{\alpha}$.

If $\tilde{s} \in [\pi - u_A(\underline{\theta}, \underline{e}_B), u_B(\bar{\theta})]$, B 's response $\tilde{\phi} = 1$ makes the opportunistic A , but not the good A , strictly better off, relative to their equilibrium payoffs. $D1$ and divinity cannot constrain $\tilde{\theta}$. For $\tilde{s} \in [u_B(\underline{\theta}), \pi - u_A(\underline{\theta}, \underline{e}_B)]$, (i) if $\tilde{\phi} = 1$, both types of A strictly prefer \tilde{s} than their equilibrium strategy; (ii) if $\tilde{\phi} = 0$ and $\pi - u_B(\bar{\theta}) > u_A(\bar{\theta}, \underline{e}_B)$, whatever \tilde{e}_B , this response cannot make the good (opportunistic) A strictly (weakly, respectively) better off; and (iii) if $\tilde{\phi} \in (0, 1)$, then for B to take mixed strategy response, $\tilde{s} = u_B(\tilde{\theta})$ and $\tilde{e}_B = e_B^*(\tilde{\theta})$. The opportunistic A weakly prefers to deviate if

$$\tilde{\phi}(\pi - \tilde{s}) + (1 - \tilde{\phi})u_A(\bar{\theta}, \tilde{e}_B) \geq \pi - u_B(\bar{\theta}) \Rightarrow \tilde{\phi} \geq \bar{\phi} \equiv \frac{\pi - u_B(\bar{\theta}) - u_A(\bar{\theta}, \tilde{e}_B)}{\pi - u_B(\bar{\theta}) - u_A(\bar{\theta}, \underline{e}_B)};$$

and the good A strictly prefers to deviate if

$$\begin{aligned} & \tilde{\phi}(\pi - \tilde{s}) + (1 - \tilde{\phi})u_A(\underline{\theta}, \tilde{e}_B) > u_A(\underline{\theta}, \underline{e}_B) \\ \Rightarrow & \pi - u_B(\tilde{\theta}) > u_A(\underline{\theta}, \tilde{e}_B) \quad \text{and} \quad \tilde{\phi} > \underline{\phi} \equiv \frac{u_A(\underline{\theta}, \underline{e}_B) - u_A(\underline{\theta}, \tilde{e}_B)}{\pi - u_B(\tilde{\theta}) - u_A(\underline{\theta}, \tilde{e}_B)}. \end{aligned}$$

$D1$ and divinity have no bite for those \tilde{s} such that $\pi - u_B(\tilde{\theta}) \leq u_A(\underline{\theta}, \tilde{e}_B)$. But this won't be the case for all $\tilde{\theta}$, for $\pi > u_A(\underline{\theta}, \underline{e}_B) + u_B(\underline{\theta})$ as $\tilde{\theta} \rightarrow \underline{\theta}$ (as $\tilde{s} \rightarrow u_B(\underline{\theta})$). Define $\tilde{S} \equiv \{\tilde{s} : u_A(\underline{\theta}, \tilde{e}_B) + u_B(\tilde{\theta}) < \pi, \tilde{\phi} > \underline{\phi}\}$. $\tilde{S} \neq \emptyset$ since, as $\tilde{s} \rightarrow u_B(\underline{\theta})$,

$$\bar{\phi} \rightarrow \frac{\pi - u_B(\bar{\theta}) - u_A(\bar{\theta}, \underline{e}_B)}{\pi - u_B(\underline{\theta}) - u_A(\bar{\theta}, \underline{e}_B)} > 0, \quad \text{but} \quad \underline{\phi} \rightarrow \frac{u_A(\underline{\theta}, \underline{e}_B) - u_A(\underline{\theta}, \underline{e}_B)}{\pi - u_B(\underline{\theta}) - u_A(\underline{\theta}, \underline{e}_B)} = 0.$$

For all $\tilde{s} \in \tilde{S}$, the set of B 's strictly mixed strategy best responses that makes the good A strictly prefer to deviate is strictly larger than the set that makes the opportunistic A weakly prefer to deviate. Therefore, for any $s' \in S' \equiv \tilde{S} \cap [u_B(\underline{\theta}), \pi - u_A(\underline{\theta}, \underline{e}_B)]$, $D1$ requires B to hold belief $\theta' = \underline{\theta}$, and divinity requires a belief $\theta' \leq \hat{\theta}$. Imposing $D1$ then eliminates this full separating equilibrium, as B should accept the offer $u_B(\underline{\theta})$. And divinity will bust the equilibrium when $\hat{\alpha}$ is so large, and $\hat{\theta}$ so small that $u_B(\hat{\theta}) \leq s'$ for some $s' \in S'$, since B needs to reject s' with some θ' such that $u_B(\theta') > s'$.

Lastly, suppose $\pi - u_B(\bar{\theta}) = u_A(\bar{\theta}, \underline{e}_B)$. In this case $D1$ and divinity have no bite for (i) when $\tilde{s} = u_B(\underline{\theta})$, B 's response $\tilde{\phi} = 0$ and $\tilde{e}_B = \underline{e}_B$ makes both types of A indifferent between deviation or not; and (ii) when $\tilde{s} \in (u_B(\underline{\theta}), \pi - u_A(\underline{\theta}, \underline{e}_B))$,

$$\bar{\phi} = \frac{u_A(\bar{\theta}, \underline{e}_B) - u_A(\bar{\theta}, \tilde{e}_B)}{\pi - u_B(\hat{\theta}) - u_A(\bar{\theta}, \tilde{e}_B)} = \frac{\bar{\theta}(\tilde{e}_B - \underline{e}_B)\pi}{\bar{\theta}\tilde{e}_B\pi - u_B(\hat{\theta})} < \underline{\phi} = \frac{\underline{\theta}(\tilde{e}_B - \underline{e}_B)\pi}{\underline{\theta}\tilde{e}_B\pi - u_B(\hat{\theta})},$$

even when $\pi - u_B(\hat{\theta}) - u_A(\underline{\theta}, \tilde{e}_B) > 0$.

◇ The good A plays mixed strategies: Lastly, if the good A plays the mixed strategy, denote y^* as her equilibrium probability to settle. B 's belief upon settlement then is

α_y^* , with $\theta_y^* = \alpha_y^* \underline{\theta} + (1 - \alpha_y^*) \bar{\theta}$, and the equilibrium settlement offer $s^* = u_B(\theta_y^*)$, such that

$$u_A(\underline{\theta}, \underline{e}_B) = \pi - u_B(\theta_y^*) \quad \text{and} \quad \alpha_y^* = \frac{\hat{\alpha} y^*}{\hat{\alpha} y^* + 1 - \hat{\alpha}}.$$

Since only the good A litigates, the equilibrium litigation effort is \underline{e}_B . The good A is willing to play a mixed strategy iff $u_A(\underline{\theta}, \underline{e}_B) = \pi - u_B(\theta_y^*)$, which leaves the opportunistic A no incentives to deviate and litigate. Since $\alpha_y^* \in (0, \hat{\alpha})$ and so $u_B(\theta_y^*) \in (u_B(\hat{\theta}), u_B(\bar{\theta}))$, this equilibrium requires $u_A(\underline{\theta}, \underline{e}_B) \in (\pi - u_B(\bar{\theta}), \pi - u_B(\hat{\theta}))$. Note that any deviant offer leading to litigation won't disturb this equilibrium, for the inventor's equilibrium payoff is $\pi - u_B(\theta_y^*) = u_A(\underline{\theta}, \underline{e}_B) > u_A(\bar{\theta}, \underline{e}_B)$. We then check whether there is belief satisfying divinity and inducing B 's rejection of a deviant offer $\tilde{s} \in [u_B(\bar{\theta}), u_B(\theta_y^*)]$. Since $\alpha_y^* < \hat{\alpha}$ and so $u_B(\hat{\theta}) < u_B(\theta_y^*)$, (i) for $\tilde{s} \in [u_B(\underline{\theta}), u_B(\hat{\theta})]$, whether divinity can trim B 's off-path belief, upon deviation we can use the passive belief $\hat{\theta}$ to justify B 's rejection; and (ii) for $\tilde{s} \in [u_B(\hat{\theta}), u_B(\theta_y^*)]$, it can be rejected only with belief $\tilde{\theta}$ such that $u_B(\tilde{\theta}) > \tilde{s} \geq u_B(\hat{\theta})$, and so to have $\tilde{\theta} > \hat{\theta}$ the weight on the opportunistic A should not be constrained by divinity. B 's accepting \tilde{s} makes both types of A strictly better off; his rejection, together with litigation effort strictly higher than \underline{e}_B makes A worse off. But if B plays a mixed strategy composed of $\tilde{\phi} \in (0, 1)$ and \tilde{e}_B , since A 's equilibrium payoff doesn't not depend on her type, and

$$\tilde{\phi}(\pi - \tilde{s}) + (1 - \tilde{\phi})u_A(\underline{\theta}, \tilde{e}_B) > \tilde{\phi}(\pi - \tilde{s}) + (1 - \tilde{\phi})u_A(\bar{\theta}, \tilde{e}_B),$$

whenever the opportunistic A weakly prefers to deviate, the good A strictly prefers to do so. For this range of \tilde{s} , divinity then requires off-path belief $\tilde{\theta} \leq \hat{\theta}$, and so this equilibrium cannot survive divinity. *Q.E.D.*

□ **Proposition 4**

Proof. The necessary and sufficient conditions come directly from $d[e_P + e_B^*(\hat{\theta})]/de_P \leq 0$ and $dC(e_P)/de_P > 0$. The sufficient condition of no lower examination standard is obtained by setting $e_P = 0$ in condition (4), and the necessary condition of no larger cost is obtained by inserting $(de_B^*/d\hat{\alpha})(\partial\hat{\alpha}/\partial e_P) \leq -1$ into $dC(e_P)/de_P > 0$. *Q.E.D.*

□ **Proposition 6**

Proof. In a separating equilibrium where only the good A settles, along the equilibrium path the settlement payment \underline{s} is determined by B 's indifference between accepting

the offer or litigating against the good A . Note that upon settlement, B receives \underline{s} only when the application survives subsequent public enforcement e_P^n . And the opportunistic A faces private challenge efforts \bar{e}_B , and public examination e_P^c if survives the challenge. Condition (6) comes from that neither type of A is willing to deviate to mimic the other type. That is, the good A prefers paying \underline{s} than encountering two stages of enforcement, $(1 - \underline{\theta}e_P^n)(\pi - \underline{s}) \geq (1 - \underline{\theta}\bar{e}_B)(1 - \underline{\theta}e_P^c)\pi$; and the opportunistic A prefers examination than settlement, $(1 - \bar{\theta}\bar{e}_B)(1 - \bar{\theta}e_P^c)\pi \geq (1 - \bar{\theta}e_P^n)(\pi - \underline{s})$. To support this equilibrium, B accepts any deviant offer $s' > \underline{s}$, and rejects any $s' < \underline{s}$ whiling litigating with efforts \bar{e}_B . *Q.E.D.*

B Alternative settings

This appendix extends our main results to settings where (i) the potential challenger B makes the settlement offer; or (ii) A 's possible types are continuous.

□ **When B makes the offer:** Assign the bargaining power to B in the two-type case. Given belief $\hat{\alpha}$ (and so average invalidity $\hat{\theta}$), if B decides not to settle at all, his expected litigation payoff is $u_B(\hat{\theta})$. If he wants to settle only with the opportunistic A , the settlement offer (the payoff he promises to A) is $u_A(\bar{\theta}, \underline{e}_B)$, and he will exert effort \underline{e}_B against the good A (recall that this effort cannot be part of the settlement agreement). His payoff under “partial settlement” is $\hat{\alpha}u_B(\underline{\theta}) + (1 - \hat{\alpha})[\pi - u_A(\bar{\theta}, \underline{e}_B)]$.

To fully settle the case A 's willingness to accept B 's offer depends on the e_B at the off-path event of litigation, and a higher e_B pushes down the settlement offer. But next proposition shows that only \underline{e}_B fulfills the criterion $D1$.²⁸ By offering $u_A(\underline{\theta}, \underline{e}_B)$, B 's payoff from fully settlement is $\pi - u_A(\underline{\theta}, \underline{e}_B)$. Define the following terms:

$$\begin{aligned} \bar{\alpha}_1 : \quad \pi - u_A(\underline{\theta}, \underline{e}_B) &\equiv \bar{\alpha}_1 u_B(\underline{\theta}) + (1 - \bar{\alpha}_1)[\pi - u_A(\bar{\theta}, \underline{e}_B)] \Rightarrow \bar{\alpha}_1 \equiv \frac{(\bar{\theta} - \underline{\theta})\underline{e}_B\pi}{\bar{\theta}\underline{e}_B\pi - u_B(\underline{\theta})}, \\ \bar{\alpha}_2 : \quad u_B(\bar{\alpha}_2\underline{\theta} + (1 - \bar{\alpha}_2)\bar{\theta}) &\equiv \pi - u_A(\underline{\theta}, \underline{e}_B), \text{ and} \\ \bar{\alpha}_3 : \quad u_B(\bar{\alpha}_3\underline{\theta} + (1 - \bar{\alpha}_3)\bar{\theta}) &\equiv \bar{\alpha}_3 u_B(\underline{\theta}) + (1 - \bar{\alpha}_3)[\pi - u_A(\bar{\theta}, \underline{e}_B)], \text{ s.t. } \bar{\alpha}_3 < 1. \end{aligned}$$

$\bar{\alpha}_1$ is the cutoff level where B is indifferent between full settlement and settling only with the opportunistic inventor (partial settlement). By the same token, $\bar{\alpha}_2$ is the cutoff where B is indifferent between no settlement at all and full settlement; and $\bar{\alpha}_3$

²⁸However, the general pattern of bargaining outcomes is not affected by this selection.

the cutoff for indifference between no settlement and partial settlement. Note that $\bar{\alpha}_1 \in (0, 1)$ is always well-defined, but there not may exist $\bar{\alpha}_2$ and $\bar{\alpha}_3$ in the open interval $(0, 1)$.

PROPOSITION 8. (*Bargaining equilibria when B makes the offer*) Let B make the settlement offer. Suppose that A agrees to settle whenever she is indifferent between settlement or not, the offer to fully settle the case in a PBE surviving D1 is $u_A(\underline{\theta}, \underline{e}_B)$. In this case, the weak patent is fully exposed to private enforcement only when $u_A(\bar{\theta}, \underline{e}_B) > \pi - u_B(\bar{\theta})$, and (i) $\hat{\alpha} < \bar{\alpha}_2$, in the case of $\bar{\alpha}_1 \leq \bar{\alpha}_2$; or (ii) $\hat{\alpha} < \bar{\alpha}_3$, in the case of $\bar{\alpha}_1 > \bar{\alpha}_2$. Otherwise, either there is no litigation or only the good A litigates.

Suppose that A may also respond to B's offer in mixed strategies, then B's payoff is strictly higher when the weak patent is only partially exposed to private enforcement than when full exposure. When $u_A(\bar{\theta}, \underline{e}_B) > \pi - u_B(\bar{\theta})$ and $\hat{\alpha}$ small enough so that full litigation is optimal in the previous case, it is optimal for B to make a settlement offer $u_A(\bar{\theta}, e_B^*(\theta_z))$ and exert litigation efforts $e_B^*(\theta_z)$ such that the opportunistic A will litigate with probability $z \in (0, 1)$ and the good A will always litigate, where $\theta_z = \alpha_z \underline{\theta} + (1 - \alpha_z) \bar{\theta}$ and $\alpha_z \equiv \hat{\alpha} / [\hat{\alpha} + (1 - \hat{\alpha})z] \in (\hat{\alpha}, 1)$. B's payoff is

$$\max_{\alpha_z} U_z = \frac{\hat{\alpha}}{\alpha_z} u_B(\theta_z) + (1 - \frac{\hat{\alpha}}{\alpha_z}) [\pi - u_A(\bar{\theta}, e_B^*(\theta_z))].$$

Proof. Suppose that A will agree to settle upon indifference. To fully settle the case, B needs to offer a payoff $u_A(\underline{\theta}, e)$, where $e \in [\underline{e}_B, \bar{e}_B]$ is determined by B's off-path belief should A reject the offer. The lowest offer, $u_A(\underline{\theta}, \bar{e}_B)$, is supported by the belief that the rejection must come from the opportunistic A. According to LEMMA 1, however, this belief fails D1. The lemma also shows that the only off-path belief surviving D1 is that such rejection must be from the good type; and so the offer could be supported by a PBE with D1 is $u_A(\underline{\theta}, \underline{e}_B)$. By comparing B's payoffs from different settlement policies, we get the range of $\hat{\alpha}$ such that B will not settle at all.

Suppose that A can respond to B's offer with mixed strategies. First note that it won't be in B's interests to induce mixed strategy responses from the good A. In that case, B offers a payoff $u_A(\underline{\theta}, \underline{e}_B)$ so that the good A is indifferent between settlement and litigation; and since the opportunistic A always settles, the litigation effort is \underline{e}_B . The good A's probability of acceptance will only change the belief upon settlement, but neither the settlement offer nor the litigation effort. By $\pi - u_A(\underline{\theta}, \underline{e}_B) > u_B(\underline{\theta})$, B's payoff is increasing in the probability of the good A's settlement; B can increase his offer by a very small amount to guarantee full settlement.

Let the opportunistic A adopt mixed strategy responses. Given $\hat{\alpha}$, if she litigates with probability $z \in (0, 1)$ upon indifference, then B 's belief upon litigation becomes $\alpha_z \equiv \hat{\alpha}/[\hat{\alpha} + (1 - \hat{\alpha})z] \in (\hat{\alpha}, 1)$, and litigation efforts $e_B^*(\theta_z) \in (\underline{e}_B, e_B^*(\hat{\theta}))$. As z increases, α_z decreases and $e_B^*(\theta_z)$ increases. For the opportunistic A to be indifferent, B offers a settlement payoff $u_A(\bar{\theta}, e_B^*(\theta_z))$. By doing so, B 's payoff is

$$\begin{aligned} U_z &= \hat{\alpha}[\underline{\theta}e_B^*(\theta_z)b - c(e_B^*(\theta_z))] \\ &\quad + (1 - \hat{\alpha}) \left\{ z[\bar{\theta}e_B^*(\theta_z)b - c(e_B^*(\theta_z))] + (1 - z)[\pi - u_A(\bar{\theta}, e_B^*(\theta_z))] \right\} \\ &= [\hat{\alpha} + (1 - \hat{\alpha})z]u_B(\theta_z) + (1 - \hat{\alpha})(1 - z)[\pi - u_A(\bar{\theta}, e_B^*(\theta_z))] \\ &= \frac{\hat{\alpha}}{\alpha_z}u_B(\theta_z) + \left(1 - \frac{\hat{\alpha}}{\alpha_z}\right)[\pi - u_A(\bar{\theta}, e_B^*(\theta_z))]. \end{aligned}$$

B can obtain a payoff $U_z(\alpha_z)$, with any $\alpha_z \in (\hat{\alpha}, 1)$, when opportunistic A sets $z = [\hat{\alpha}(1 - \alpha_z)]/[(1 - \hat{\alpha})\alpha_z]$.

Note that as $\alpha_z \rightarrow \hat{\alpha}$, $U_z \rightarrow u_B(\hat{\theta})$, B 's payoff under no settlement; and

$$\begin{aligned} \left. \frac{du_B(\theta_z)}{d\alpha_z} \right|_{\alpha_z=\hat{\alpha}} &= \frac{1}{\hat{\alpha}}[\pi - u_A(\bar{\theta}, e_B^*(\hat{\theta})) - u_B(\hat{\theta})] + \frac{du_B(\hat{\theta})}{d\hat{\alpha}} + \left(1 - \frac{\hat{\alpha}}{\hat{\alpha}}\right) \frac{du_A(\bar{\theta}, e_B^*(\hat{\theta}))}{de_B} \frac{\partial e_B^*(\hat{\theta})}{\partial \hat{\alpha}} \\ &= \frac{1}{\hat{\alpha}} \left[\pi - u_A(\bar{\theta}, e_B^*(\hat{\theta})) - u_B(\hat{\theta}) - (\bar{\theta} - \underline{\theta})e_B^*(\hat{\theta})b \right] \\ &> \frac{1}{\hat{\alpha}}\bar{\theta}(\pi - b)e_B^*(\hat{\theta}). \end{aligned}$$

Full litigation is strictly dominated when the opportunistic A plays mixed strategies. This implies that, when $\hat{\alpha}$ is small enough so that B doesn't want to settle at all in case where A always settles upon indifference, it is optimal for B to obtain a payoff U_z . On the other hand, when $\hat{\alpha} \rightarrow 1$, the feasible set of α_z , $(\hat{\alpha}, 1)$ shrinks, and $U_z \rightarrow u_B(\underline{\theta})$, which is strictly smaller than $\pi - u_A(\underline{\theta}, \underline{e}_B)$, the payoff from full litigation. Therefore for $\hat{\alpha}$ large enough, it won't be optimal for B to induce mixed-strategy response from A . *Q.E.D.*

Changing the distribution of bargaining power doesn't change the necessary condition for the weak patent to be subject to private enforcement. However, since $u_B(\hat{\theta})$ is increasing in $\hat{\theta}$ and so decreasing in $\hat{\alpha}$, a higher patent quality makes settlement more attractive to B . Unlike the case where A makes the offer, in this case the opportunistic A is fully exposed to private enforcement only when the patent quality is low enough. This is the major difference between the two distributions of bargaining power.

But, in fact, in this case the full and partial exposure regimes take place for the same range of $\hat{\alpha}$. Different regimes ensue depending on whether A is allowed to play

mixed strategies, and B 's payoff improves when the opportunistic A can be induced to play mixed strategies in a proper manner, and so only litigates with some probability.

Consider the impact of e_P on different regimes. Under full exposure, there is no settlement, and B 's litigation effort is $e_B^*(\hat{\theta})$. The crowding out effect of public enforcement thus is robust to the distribution of bargaining power. The following proposition shows that the positive relationship between public and private enforcement under partial exposure still holds provides additional conditions are imposed.

PROPOSITION 9. *(Partial exposure when B makes the offer) When B makes the offer, the weak patent may encounter a private challenge only when $u_A(\bar{\theta}, \underline{e}_B) > \pi - u_B(\bar{\theta})$, and at the full exposure regime a higher e_P reduces B 's litigation efforts.*

Under the partial exposure, if B 's cost function satisfies $c''' \geq 0$ and $\hat{\alpha}$ is small enough, then B 's litigation efforts is independent of e_P and the opportunistic A 's litigation probability is increasing in e_P .

Proof. When B makes the offer and the opportunistic A litigates with probability $z \in (0, 1)$ upon indifference, by the proof of PROPOSITION 8 for $\hat{\alpha}$ smaller than $\bar{\alpha}_2$ or $\bar{\alpha}_3$, depending on $\bar{\alpha} \geq \bar{\alpha}_2$, it is optimal for B to induce the mixed-strategy response from the opportunistic A and obtain a payoff U_z for some z .

Given such $\hat{\alpha}$, denote $\alpha_z^* \in (\hat{\alpha}, 1)$ as the optimal belief upon litigation (derived from the optimal z^*), and $\theta_z^* = \alpha_z^* \underline{\theta} + (1 - \alpha_z^*) \bar{\theta}$. B 's optimal payoff is

$$\begin{aligned} U_z(\theta_z^*) &= \frac{\hat{\alpha}}{\alpha_z^*} u_B(\theta_z^*) + (1 - \frac{\hat{\alpha}}{\alpha_z^*}) [\pi - u_A(\bar{\theta}, e_B^*(\theta_z^*))] \\ &= \pi - u_A(\bar{\theta}, e_B^*(\theta_z^*)) - \frac{\hat{\alpha}}{\alpha_z^*} \left[\pi - u_A(\bar{\theta}, e_B^*(\theta_z^*)) - u_B(\theta_z^*) \right]. \end{aligned}$$

When $c''' \geq 0$, for all $\hat{\alpha}$, U_z is strictly convex in α_z :

$$\begin{aligned} FOC : \frac{\partial U_z}{\partial \alpha_z} &= \bar{\theta} \pi \frac{\partial e_B^*(\theta_z)}{\partial \alpha_z} + \frac{\hat{\alpha}}{\alpha_z^2} [\bar{\theta} \pi e_B^*(\theta_z) - u_B(\theta_z)] - \frac{\hat{\alpha}}{\alpha_z} [\bar{\theta} \pi \frac{\partial e_B^*(\theta_z)}{\partial \alpha_z} + (\bar{\theta} - \underline{\theta}) b e_B^*(\theta_z)], \\ SOC : \frac{\partial^2 U_z}{\partial \alpha_z^2} &= -\frac{2\hat{\alpha}}{\alpha_z^3} \left[\bar{\theta} e_B^*(\theta_z) (\pi - \alpha_z b) + c(e_B^*(\theta_z)) + (\bar{\theta} - \underline{\theta}) \alpha_z b \frac{\bar{\theta} (\pi - \alpha_z b) + \underline{\theta} \alpha_z b}{c''(e_B^*(\theta_z))} \right] \\ &\quad + \bar{\theta} \pi (1 - \frac{\hat{\alpha}}{\alpha_z}) \frac{\partial^2 e_B^*(\theta_z)}{\partial \alpha_z^2} < 0, \end{aligned}$$

where

$$\frac{\partial^2 e_B^*(\theta_z)}{\partial \alpha_z^2} = \frac{c'''}{(c'')^2} (\bar{\theta} - \underline{\theta}) b \frac{\partial e_B^*(\theta_z)}{\partial \alpha_z} \leq 0.$$

Together with $\partial U_z / \partial \alpha_z > 0$ as $\alpha_z \rightarrow \hat{\alpha}$ and $U_z \rightarrow \hat{\alpha} u_B(\underline{\theta}) + (1 - \hat{\alpha})[\pi - u_A(\bar{\theta}, \underline{e}_B)]$ as $\alpha_z \rightarrow 1$, the generalized program $\max_{\alpha_z} U_z$ has a unique solution over $\alpha_z \in (\hat{\alpha}, 1]$. If $\partial U_z / \partial \alpha_z < 0$ as $\alpha_z \rightarrow 1$, then the optimal $\alpha_z^* \in (\hat{\alpha}, 1)$; and if $\partial U_z / \partial \alpha_z \geq 0$ as $\alpha_z \rightarrow 1$, then we have a corner solution and B should fully settle with the opportunistic A . In the former case, as $\alpha_z \rightarrow 1$, the first-order condition,

$$\left. \frac{\partial U_z}{\partial \alpha_z} \right|_{\alpha_z \rightarrow 1} = \bar{\theta} \pi \left. \frac{\partial e_B^*(\theta_z)}{\partial \alpha_z} \right|_{\alpha_z \rightarrow 1} + \hat{\alpha} \left[\bar{\theta} \pi \underline{e}_B - u_B(\underline{\theta}) - \bar{\theta} \pi \left. \frac{\partial e_B^*(\theta_z)}{\partial \alpha_z} \right|_{\alpha_z \rightarrow 1} + (\bar{\theta} - \underline{\theta}) b e_B^*(\theta_z) \right],$$

becomes strictly negative for $\hat{\alpha}$ small enough, i.e., we must have an interior solution.

Suppose that $\hat{\alpha}$ is so small that the optimal $\alpha_z^* \in (\hat{\alpha}, 1)$. Considering a small increase in the patent quality $\hat{\alpha}' > \hat{\alpha}$, we show that the same α_z^* remains optimal when $\hat{\alpha}'$ is close enough to $\hat{\alpha}$. Let $\hat{\alpha}'$ be close enough to $\hat{\alpha}$ so that $\alpha_z^* \in (\hat{\alpha}', 1)$. We want to show that $\forall \alpha' \in (\hat{\alpha}', 1)$ and $\alpha' \neq \alpha_z^*$, with $\theta' = \alpha' \underline{\theta} + (1 - \alpha') \bar{\theta}$,

$$\begin{aligned} & \pi - u_A(\bar{\theta}, e_B^*(\theta_z^*)) - \frac{\hat{\alpha}'}{\alpha_z^*} \left[\pi - u_A(\bar{\theta}, e_B^*(\theta_z^*)) - u_B(\theta_z^*) \right] \\ > & \pi - u_A(\bar{\theta}, e_B^*(\theta')) - \frac{\hat{\alpha}'}{\alpha'} \left[\pi - u_A(\bar{\theta}, e_B^*(\theta')) - u_B(\theta') \right], \\ \Rightarrow & u_A(\bar{\theta}, e_B^*(\theta')) - u_A(\bar{\theta}, e_B^*(\theta_z^*)) > \hat{\alpha}' \left\{ \frac{\pi - u_A(\bar{\theta}, e_B^*(\theta_z^*)) - u_B(\theta_z^*)}{\alpha_z^*} - \frac{\pi - u_A(\bar{\theta}, e_B^*(\theta')) - u_B(\theta')}{\alpha'} \right\}. \end{aligned}$$

By the definition and uniqueness of α_z^* , since α' is also available under $\hat{\alpha}$ (for $(\hat{\alpha}', 1) \subset (\hat{\alpha}, 1)$),

$$\begin{aligned} & \pi - u_A(\bar{\theta}, e_B^*(\theta_z^*)) - \frac{\hat{\alpha}}{\alpha_z^*} \left[\pi - u_A(\bar{\theta}, e_B^*(\theta_z^*)) - u_B(\theta_z^*) \right] \\ > & \pi - u_A(\bar{\theta}, e_B^*(\theta')) - \frac{\hat{\alpha}}{\alpha'} \left[\pi - u_A(\bar{\theta}, e_B^*(\theta')) - u_B(\theta') \right] \\ \Rightarrow & u_A(\bar{\theta}, e_B^*(\theta')) - u_A(\bar{\theta}, e_B^*(\theta_z^*)) > \hat{\alpha} \left\{ \frac{\pi - u_A(\bar{\theta}, e_B^*(\theta_z^*)) - u_B(\theta_z^*)}{\alpha_z^*} - \frac{\pi - u_A(\bar{\theta}, e_B^*(\theta')) - u_B(\theta')}{\alpha'} \right\}. \end{aligned}$$

Therefore, if $\alpha' < \alpha_z^*$, then $e_B(\theta') > e_B(\theta_z^*)$ and so $u_A(\bar{\theta}, e_B^*(\theta')) < u_A(\bar{\theta}, e_B^*(\theta_z^*))$, any $\hat{\alpha}' > \hat{\alpha}$ will fulfill our objective. The same is true if $\alpha' > \alpha_z^*$ but

$$\frac{\pi - u_A(\bar{\theta}, e_B^*(\theta_z^*)) - u_B(\theta_z^*)}{\alpha_z^*} \leq \frac{\pi - u_A(\bar{\theta}, e_B^*(\theta')) - u_B(\theta')}{\alpha'}.$$

On the other hand, if $\alpha' > \alpha_z^*$ and

$$\frac{\pi - u_A(\bar{\theta}, e_B^*(\theta_z^*)) - u_B(\theta_z^*)}{\alpha_z^*} > \frac{\pi - u_A(\bar{\theta}, e_B^*(\theta')) - u_B(\theta')}{\alpha'},$$

a $\hat{\alpha}'$ close enough to $\hat{\alpha}$ guarantees the optimality of α_z^* under $\hat{\alpha}'$. Q.E.D.

□ **Continuous types:** Let A keep the bargaining power but have continuous types $\theta \in [0, 1]$. Let *ex ante* (before the examination process begins) *CDF* be $F(\cdot)$ and *pdf* be $f(\cdot)$, with $f(\theta) > 0$ for all $\theta \in [0, 1]$. Again denote $\theta^0 \equiv \int_0^1 \theta dF$ as the *ex ante* expectation value of θ . A higher θ^0 implies a lower quality.

When all types of inventors file patent applications, under the post-grant challenge system and patent office efforts e_P , the probability to eliminate the application is $\int_0^1 \theta e_P dF = \theta^0 e_P$. Upon issuance, the distribution of θ is updated to

$$\hat{F}(\theta) \equiv \frac{1}{1 - \theta^0 e_P} \int_0^\theta (1 - \theta' e_P) dF \quad \text{and} \quad \hat{f}(\theta) \equiv \frac{1 - \theta e_P}{1 - \theta^0 e_P} f(\theta);$$

and the post-issuance expectation is

$$\hat{\theta} \equiv \int_0^1 \theta d\hat{F} = \frac{\theta^0 - e_P E(\theta^2)}{1 - e_P \theta^0}.$$

Intuitively, stronger public enforcement reduces $\hat{\theta}$:

$$\frac{\partial \hat{\theta}}{\partial e_P} = \frac{(\theta^0)^2 - E(\theta^2)}{(1 - e_P \theta^0)^2} \leq 0,$$

by Jensen's inequality and the fact that x^2 is a convex function.

To facilitate the presentation, let us define the following terms: given $\tilde{\theta} \in (0, 1)$,

$$\hat{\theta}^+ \equiv E(\theta | \theta \geq \tilde{\theta}, e_P) = \frac{1}{1 - \hat{F}(\tilde{\theta})} \int_{\tilde{\theta}}^1 \theta d\hat{F} \quad \text{and} \quad \theta^+ \equiv E(\theta | \theta \geq \tilde{\theta}, e_P = 0) = \frac{1}{1 - F(\tilde{\theta})} \int_{\tilde{\theta}}^1 \theta dF.$$

$\hat{\theta}^+$ is the post-issuance expectation, conditional on θ greater than a threshold $\tilde{\theta}$; and θ^+ is the conditional mean at the *ex ante* stage, or, equivalently, when $e_P = 0$. By the same token, we define $\hat{\theta}^-$ and θ^- as the conditional expectations when $\theta \leq \tilde{\theta}$:

$$\hat{\theta}^- \equiv E(\theta | \theta \leq \tilde{\theta}, e_P) = \frac{1}{\hat{F}(\tilde{\theta})} \int_0^{\tilde{\theta}} \theta d\hat{F} \quad \text{and} \quad \theta^- \equiv E(\theta | \theta \leq \tilde{\theta}, e_P = 0) = \frac{1}{F(\tilde{\theta})} \int_0^{\tilde{\theta}} \theta dF.$$

Maintain the assumption that B 's litigation effort e_B cannot be part of the settlement agreement. Denote again $u_B(E(\theta | \mathcal{L}))$ as B 's expected payoff when challenging a patent with expected "case quality" $E(\theta | \mathcal{L})$. When bargaining breaks down, the optimal litigation effort e_B^* also depends on $E(\theta | \mathcal{L})$: the first-order condition $E(\theta | \mathcal{L}) b \equiv c'(e_B^*)$. Given e_B^* , a patentee with of type θ has a expected payoff from litigation $(1 - \theta e_B^*) \pi$. Since $\theta = 0$ is always one of the possible types, $f(0) > 0$, and cannot be eliminated by the patent office, under asymmetric information full settlement cannot be a bargaining outcome. As long as $Pr(\theta > 0) > 0$, B will not accept an agreement under which A keeps the whole monopoly profit π .

For simplicity, consider only pure strategies. The following proposition, in resemblance of PROPOSITION 1, shows that a settled patent dispute involves weak patents, i.e., those with high values of θ .

PROPOSITION 10. (*Case selection under continuous types*) Suppose that both private players use pure strategies. Whether A or B makes the settlement offer, there exists $\tilde{\theta} \in (0, 1]$ such that a patent-holder litigates when having types $\theta' < \tilde{\theta}$, and settles when having types $\theta'' > \tilde{\theta}$.

Proof. Since only pure strategies are allowed, there is only one equilibrium settlement payment s (from A to B). Without loss of generality, let $s = 0$ if no agreement is ever reached. A bargaining outcome consists of two elements: the equilibrium settlement offer s and B 's litigation effort e_B^* in case of bargaining breakdown. A 's payoffs from settlement and litigation are $\pi - s$ and $(1 - \theta e_B^*)\pi$, respectively. The cut-off rule follows from the fact that the former is constant while the latter is decreasing in θ . *Q.E.D.*

By this proposition, B 's equilibrium litigation effort is determined in accordance with the expectation $E(\theta|\mathcal{L}) = \hat{\theta}^-$. Let $\bar{\theta}_A$ be the equilibrium cutoffs. We first derive a sufficient condition under which partial settlement can be supported by *PBEs*; then consider the impact of a marginal change in e_P and the possibility of a positive relationship between public and private enforcement.

PROPOSITION 11. (*Bargaining equilibrium with continuous types*) Consider continuous types and let A make the settlement offer. If $u_B(1) < e_B^*(\hat{\theta})\pi$, there is no *PBE* where all types of A litigate.

Any $\bar{\theta}_A \in (0, 1)$ is an equilibrium cutoff of a *PBE* if it satisfies

$$\bar{\theta}_A e_B^*(\hat{\theta}^-)\pi \geq u_B(\hat{\theta}^+) \equiv \max_{e_B} \hat{\theta}^+ e_B b - c(e_B). \quad (8)$$

A sufficient condition for the existence of an equilibrium cutoff $\bar{\theta}_A \in (0, 1)$ is

$$e_B^* \left(\frac{\theta^0 - E(\theta^2)}{1 - \theta^0} \right) \pi > u_B(1) = \bar{e}_B b - c(\bar{e}_B), \quad (9)$$

where $\bar{e}_B = e_B^*(1) \leq 1$ is the maximal possible litigation effort, and $E(\theta^2)$ is evaluated at the *ex ante* distribution.

Proof. First, consider full litigation as the equilibrium outcome. The equilibrium litigation effort is $e_B^*(\hat{\theta})$, and equilibrium payoff for a patent-holder with type θ is $[1 - \theta e_B^*(\hat{\theta})]\pi$, decreasing in θ . To support this equilibrium, B should reject any positive

settlement offer with appropriate off-path beliefs. However, since B will always agree to settle when offered a payment $u_B(1)$ (or plus a small amount in order to break the tie), the patentee with types close to $\theta = 1$ will find it profitable to deviate and settle when $\pi - u_B(1) > [1 - e_B^*(\hat{\theta})]\pi$.

Now, suppose that $\bar{\theta}_A \in (0, 1)$ is an equilibrium cutoff, i.e., all $\theta' < \bar{\theta}_A$ litigate while all $\theta'' > \bar{\theta}_A$ settle. Let $\hat{\theta}^-$ and $\hat{\theta}^+$ be the conditional means corresponding to $\bar{\theta}_A$.

The type $\bar{\theta}_A$ must be indifferent between litigation (with a payoff $[1 - \bar{\theta}_A e_B^*(\hat{\theta}^-)]\pi$) and settlement (with a payoff $\pi - s$), otherwise she and adjacent types will move toward the more profitable strategy and upset the equilibrium. The equilibrium settlement payment is $s = \bar{\theta}_A e_B^*(\hat{\theta}^-)\pi$. But this offer has to be no smaller than B 's expected payoff from litigating against $\hat{\theta}^+$ in order to accept the offer. Thus determines condition (8). This equilibrium can be supported by B 's off-path responses to accept any deviant offers greater than $\bar{\theta}_A e_B^*(\hat{\theta}^-)\pi$, and reject smaller deviant offers while litigate with efforts at least as strong as the equilibrium litigation level $e_B^*(\hat{\theta}^-)$.

For existence, note that as $\bar{\theta}_A \rightarrow 1$, $\hat{\theta}^- \rightarrow \hat{\theta}$ and $\hat{\theta}^+ \rightarrow 1$. The right-hand side of condition (8) is simply B 's maximal possible payoff from litigation: $\max_{\theta} u_B(\theta) = u_B(1) = \bar{e}_B b - c(\bar{e}_B)$. The left-hand side, as $\bar{\theta}_A \rightarrow 1$, approaches to $e_B^*(\hat{\theta})\pi$, where $\hat{\theta}$ is decreasing in e_P . To guarantee the existence for all e_P , condition (9) establishes the existence when $e_P \rightarrow 1$. *Q.E.D.*

Given an equilibrium cutoff $\bar{\theta}_A \in (0, 1)$, the equilibrium settlement payment and litigation efforts are $\bar{\theta}_A e_B^*(\hat{\theta}^-)\pi$ and $e_B^*(\hat{\theta}^-)$, respectively.

REMARK. (EQUILIBRIUM REFINEMENT) As in a typical signaling game, multiple equilibria may ensue.²⁹ The intuitive criterion has no bites here.³⁰ And, different from the two-type case, a more stringent criterion such as $D1$ will eliminate all the PBE s with

²⁹Indeed, when $\pi \gg b$ such that

$$\pi \left[e_B^*(\hat{\theta}^-) + \bar{\theta}_A \frac{\partial e_B^*}{\partial \theta} \Big|_{\hat{\theta}^-} \frac{\partial \hat{\theta}^-}{\partial \bar{\theta}_A} \right] > b e_B^*(\hat{\theta}^+) \frac{\partial \hat{\theta}^+}{\partial \bar{\theta}_A},$$

for any $\bar{\theta}_A$ satisfies condition (8), so does any $\theta > \bar{\theta}_A$.

³⁰A PBE here can be supported by off-path strategies such that B accepts any deviant payment s' higher than s , and rejects any smaller payment while exerting litigation efforts no smaller than e_B^* . Both responses can be justified by a belief that this offer comes from an inventor with an average type $\hat{\theta}^+$. Note that for $s' < s$, no type of A can be eliminated by the intuitive criterion: Relative to their equilibrium payoffs, B 's acceptance of s' is strictly preferred by those $\theta'' > \bar{\theta}_A$, and the rejection with a litigation effort higher than e_B^* is strictly preferred by $\theta' \leq \bar{\theta}_A$. For the same reason, when $s' > s$, the intuitive criterion won't be able to eliminate a type $\theta' \leq \bar{\theta}_A$. So even if some types $\theta'' > \bar{\theta}_A$ can be deleted, a belief that a deviant offer comes from those types smaller than $\bar{\theta}_A$, with the resulting average quality $\hat{\theta}^-$, suffices to support B 's response.

positive probability of settlement. This is because, for all deviant offers $s' \neq s$, those types $\theta'' > \bar{\theta}_A$ will be eliminated under $D1$ by the type $\bar{\theta}_A$: With the same equilibrium payoff but lower probability to be invalidated for all $e_B > 0$, whenever a type θ'' weakly prefers to deviate and offer s' , the type $\bar{\theta}_A$ must strictly prefer to do so. But this implies that the highest possible off-path belief is $\bar{\theta}_A$, which busts the equilibrium since B has no reasonable off-path belief to reject a deviant offer s' between $u_B(\bar{\theta}_A)$ and $u_B(\hat{\theta}^+)$. ■

We now proceed to consider the impact of public enforcement e_P . By $\hat{\theta}$ decreasing in e_P , a higher e_P makes it easier to sustain an equilibrium with no settlement. This corresponds to the “full exposure” regime in the two-type case, and requires that the worst type $\theta = 1$ be willing to mix with all other types and fact an litigation effort $e_B^*(\hat{\theta})$ rather than offering $u_B(1)$ to guarantee settlement. This would happen when e_P is high and so $e_B^*(\hat{\theta})$ is low enough.

Now, consider the effect of a marginal change in e_P . An increasing in e_P changes the distribution function \hat{F} at the private bargaining stage: $\forall \theta < 1$,

$$\frac{\partial \hat{F}(\theta)}{\partial e_P} = \frac{\theta^0 - E(\theta' | \theta' \leq \theta)}{(1 - \theta^0 e_P)^2} F(\theta) > 0.$$

A higher public enforcement effort shifts the distribution toward low values of θ . Presumably, this change may simultaneously move the equilibrium cutoff $\bar{\theta}_A$ and effort e_B^* , with the latter both affected by the distribution and the equilibrium cutoff. For simplicity, we restrict attention to a particular type of equilibrium adjustment. Similar to the partial exposure regime under the two-type case, we consider when an increase in e_P will raise $\bar{\theta}_A$ but keep e_B^* unchanged. If this holds, then a higher public effort enlarges the set of inventor types under private scrutiny without compromising challenge efforts.

We consider a pair of change de_P and $d\bar{\theta}_A$ that keeps $\hat{\theta}^-$ unchanged, and so the equilibrium effort e_B^* unchanged, and test when this pair of changes still satisfies condition (8). Formally, define $\Lambda \equiv \bar{\theta}_A e_B^* \pi - u_B(\hat{\theta}^+)$. In a PBE , $\Lambda \geq 0$. We consider $(de_P, d\bar{\theta}_A)$ such that

$$\frac{\partial \Lambda}{\partial e_P} de_P + \frac{\partial \Lambda}{\partial \bar{\theta}_A} d\bar{\theta}_A \geq 0 \quad s.t. \quad \frac{\partial \hat{\theta}^-}{\partial e_P} de_P + \frac{\partial \hat{\theta}^-}{\partial \bar{\theta}_A} d\bar{\theta}_A = 0. \quad (10)$$

PROPOSITION 12. *(Public and private enforcement under continuous types) In the continuous-type setting where A makes the offer, a higher e_P makes it more likely*

to have all types of A involved in litigation. Full exposure occurs under high public enforcement.

In a PBE with equilibrium cutoff $\bar{\theta}_A \in (0, 1)$, a pair $(de_P, d\bar{\theta}_A)$ satisfies condition (10) if

$$\frac{\partial \hat{\theta}^- / \partial e_P}{\partial \hat{\theta}^- / \partial \bar{\theta}_A} \geq \frac{\partial \hat{\theta}^+ / \partial e_P}{\partial \hat{\theta}^+ / \partial \bar{\theta}_A}. \quad (11)$$

Under *ex ante* uniform distribution $F(\theta) = \theta$, condition (11) is satisfied when $\bar{\theta}_A$ is small enough.

Proof. Since $\hat{\theta}^-$ and so the equilibrium litigation effort e_B^* are not affected by the changes of e_P and $\bar{\theta}_A$, and by definition, $u_B(\hat{\theta}^+) = \hat{\theta}^+ e_B^*(\hat{\theta}^+) b - c(e_B^*(\hat{\theta}^+))$, we have

$$\frac{\partial \Lambda}{\partial e_P} = -e_B^*(\hat{\theta}^+) b \frac{\partial \hat{\theta}^+}{\partial e_P} \quad \text{and} \quad \frac{\partial \Lambda}{\partial \bar{\theta}_A} = e_B^*(\hat{\theta}^-) \pi - e_B^*(\hat{\theta}^+) b \frac{\partial \hat{\theta}^+}{\partial \bar{\theta}_A}.$$

By inserting the condition that keeps $\hat{\theta}^-$ intact,

$$d\bar{\theta}_A = -\frac{\partial \hat{\theta}^- / \partial e_P}{\partial \hat{\theta}^- / \partial \bar{\theta}_A} de_P,$$

and after a few algebraic manipulations, we get

$$\frac{\partial \Lambda}{\partial e_P} de_P + \frac{\partial \Lambda}{\partial \bar{\theta}_A} d\bar{\theta}_A = \frac{de_P}{\partial \hat{\theta}^- / \partial \bar{\theta}_A} \left[-e_B^*(\hat{\theta}^-) \pi \frac{\partial \hat{\theta}^-}{\partial e_P} + e_B^*(\hat{\theta}^+) b \left(\frac{\partial \hat{\theta}^+}{\partial \bar{\theta}_A} \frac{\partial \hat{\theta}^-}{\partial e_P} - \frac{\partial \hat{\theta}^+}{\partial e_P} \frac{\partial \hat{\theta}^-}{\partial \bar{\theta}_A} \right) \right].$$

Since $\frac{\partial \hat{\theta}^-}{\partial \bar{\theta}_A} > 0 > \frac{\partial \hat{\theta}^-}{\partial e_P}$ (and so $d\bar{\theta}_A$ and de_P should have the same sign), the whole term is guaranteed to be positive if

$$\frac{\partial \hat{\theta}^+}{\partial \bar{\theta}_A} \frac{\partial \hat{\theta}^-}{\partial e_P} - \frac{\partial \hat{\theta}^+}{\partial e_P} \frac{\partial \hat{\theta}^-}{\partial \bar{\theta}_A} \geq 0,$$

or, equivalently, if condition (11) holds.

With *ex ante* uniform distribution, $F(\theta) = \theta$, post-issuance *CDF* and *pdf* are, respectively,

$$\hat{F}(\theta) = \frac{1}{1 - \theta^0 e_P} \int_0^\theta (1 - \theta' e_P) d\theta' = \frac{\theta(2 - \theta e_P)}{2 - e_P} \quad \text{and} \quad \hat{f}(\theta) = \frac{2 - 2\theta e_P}{2 - e_P}.$$

Given a cutoff $\bar{\theta}_A$, the conditional expectations are

$$\hat{\theta}^+ = \frac{2}{2 - (1 + \bar{\theta}_A) e_P} \left[\frac{1}{2} (1 + \bar{\theta}_A) - \frac{e_P}{3} (1 + \bar{\theta}_A + \bar{\theta}_A^2) \right] \quad \text{and} \quad \hat{\theta}^- = \frac{2\bar{\theta}_A}{2 - \bar{\theta}_A e_P} \left(\frac{1}{2} - \frac{e_P}{3} \bar{\theta}_A \right).$$

Therefore,

$$\frac{\partial \hat{\theta}^+}{\partial \bar{\theta}_A} = \frac{2(1 - \bar{\theta}_A e_P)[2(1 - e_P) + (1 - \bar{\theta}_A e_P)]}{3[2 - (1 + \bar{\theta}_A)e_P]^2}, \quad \frac{\partial \hat{\theta}^+}{\partial e_P} = -\frac{(1 - \bar{\theta}_A)^2}{3[2 - (1 + \bar{\theta}_A)e_P]^2},$$

$$\frac{\partial \hat{\theta}^-}{\partial e_P} = -\frac{\bar{\theta}_A^2}{3(2 - \bar{\theta}_A e_P)^2}, \quad \frac{\partial \hat{\theta}^-}{\partial \bar{\theta}_A} = \frac{2(3 - \bar{\theta}_A e_P)(1 - \bar{\theta}_A e_P)}{3(2 - \bar{\theta}_A e_P)^2},$$

and condition (11) requires:

$$\frac{\partial \hat{\theta}^- / \partial e_P}{\partial \hat{\theta}^- / \partial \bar{\theta}_A} = -\frac{\bar{\theta}_A^2}{2(3 - \bar{\theta}_A e_P)(1 - \bar{\theta}_A e_P)} \geq \frac{\partial \hat{\theta}^+ / \partial e_P}{\partial \hat{\theta}^+ / \partial \bar{\theta}_A} = -\frac{(1 - \bar{\theta}_A)^2}{2(1 - \bar{\theta}_A e_P)[2(1 - e_P) + (1 - \bar{\theta}_A e_P)]},$$

$$\Rightarrow \left(\frac{1 - \bar{\theta}_A}{\bar{\theta}_A}\right)^2 \geq \frac{3 - \bar{\theta}_A e_P - 2e_P}{3 - \bar{\theta}_A e_P}.$$

$\bar{\theta}_A$ has to be small enough. For instance, it is satisfied for all $\bar{\theta}_A \leq \frac{1}{2}$. *Q.E.D.*

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